Press Release

'50 Years of the 911' film on Velocity Channel

Discovery® Communications broadcasting Porsche 911 film on Velocity

*Park City, UT, March 3, 2014:* Everyday Driver is pleased to announce the US broadcast of their feature-length documentary "50 Years of the 911." Beginning in March 2014, Velocity Channel will show the film at regular intervals.

Produced in celebration of the Porsche 911’s 50 year anniversary, co-hosts Paul and Todd drive and review eight separate 911 models, tracing the changes and experiences of one of the world's best known sports cars. Shot on beautiful roads throughout Utah and using the unique inter-cut review style of “Everyday Driver”, the film is a one-of-a-kind retrospective on Porsche’s automotive icon. Porsche fans and automotive neophytes alike have enjoyed this film and come away with a newfound appreciation for this car. We’re excited for Velocity to share it with a larger audience.

Everyday Driver is a well respected independent review channel that produces entertaining and informative car reviews of great vehicles real people can afford. Through cinematic photography and honest commentary, co-hosts Paul and Todd share how each car feels to own and drive. Each review is fun enough for the average commuter and still detailed enough for the car-obsessed. In the few short years since Everyday Driver began, the show has gained fans from around the world and the respect of the automotive world. The Motor Press Guild of Los Angeles has nominated Everyday Driver for MPG video of the year in 2010, 2011 and 2012. In 2012 the Rocky Mountain Automotive Press chose Everyday Driver’s “Pacific Coast Highway” video as best of the year.

*For More Information*  
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