

Sudden Cardiac Arrest Association launches optional Donor Member Program in support of expanding educational projects

Offer of Free Membership Remains Unchanged

Since its inception eight years ago, the Sudden Cardiac Arrest Association (SCAA) has been highly successful in growing a membership base — now numbering more than 5,000 — and carrying out a dizzying array of public awareness/education programs while never asking for membership dues.

The good news — **nothing has changed in that arena!**

As the SCAA programs grow in scope and sophistication, however, the budget to develop and administer those programs has grown ... and grown quite dramatically. [Our new SCAA Donor Member Program](#) is designed to support the overall SCAA administrative budget, with a portion of the revenues earmarked to support local chapter efforts. May I ask that you consider becoming an SCAA Donor Member? Participation is completely optional ... anyone who is a current SCAA member will remain an SCAA member regardless of participation in this new program. You can contribute as a Donor Member on a number of levels:

- Friends, contributing \$25 to \$49 each year, will receive an SCAA static window cling decal (similar to the oil change reminder on your car windshield) and be recognized on the SCAA website.
- Sentry Members, contributing \$50 to \$99 each year, will receive a decal and a travel mug and will be recognized on the SCAA website.
- Defender Members, contributing \$100 to \$249 each year, will receive the decal, the travel mug and a handsome tote bag in addition to being recognized on the SCAA website.
- Champion Members, contributing \$250 or more each year, will receive the decal, the mug, the tote bag and a comfortable, practical folding event chair with a carrying bag in addition to being recognized on the SCAA website.

All gift items will be emblazoned with the smart SCAA logo to let everyone know you support the SCAA mission.

We need to continue the SCAA mission, and to do that, we need your support. Join the SCAA Donor Member Program today and watch as your dollars help the SCAA heighten awareness and expand educational programs that will eventually lead to the eradication of needless SCA deaths.

Become a Donor Member to celebrate a survivor you know, to remember a loved one lost, to honor a lifesaving hero, or simply because you want to help us in our fight. And please don't think of this as an obligation; think of it as your commitment.

[Become a donor member](#) online through our secure PayPal website.

Best regards,
Bill Carney
Executive Director, SCAA