



## Have you reached the peak of your social media ladder yet?

Your company's social network is increasingly a crucial factor for travelers before making a booking decision. And, because of the increased complexity of Social Media, ever more time consuming and expensive to manage.

Ladderr provides businesses of all sizes, a complete management toolbox designed to maximize your social media outreach and implementation of customer engagement all on the same dashboard.

Target Social Media users based on specific interests and profiles. Upload, publish and schedule hundreds of contents, check your messages and maintain an open conversation. Communicate with everyone who cares about your brand and promotes your content. Seek out new opportunities by creating social media accounts for each location and monitor your competitors. Weekly check all your media insights, reports and invite your team members to participate in the management of your accounts.

The platform was created by Alejandro Sanchez, a software engineer and entrepreneur, based in San Francisco, California.

"Ladderr unique features give you a direct approach that allows you to identify, communicate, manage and target your audience. It is our mission to assist hotels, restaurants, attractions, tour companies, travel agencies, cruise lines and airlines with their day to day social media management", says Leonel Castillo, Account Executive.

Try our complete social media toolbox for free and start experiencing the advantage of using it and ensuring your social media success. Start using it now for 14 days free at: [www.ladderr.com](http://www.ladderr.com)

For More information contact:

**Leonel Castillo**  
Account Executive  
415-713-9217  
[lcastillo@ladderr.com](mailto:lcastillo@ladderr.com)  
[www.ladderr.com](http://www.ladderr.com)