Will Your Chapter Win the IT Trends Study’s Chapter Challenge?

SIM’s 36th Anniversary IT Trends Study is coming soon and this year’s Chapter Challenge is bigger and better than ever. Are you and your chapter ready to win?

The Chapter Challenge is a friendly competition among all SIM chapters. Winning chapters receive cash awards for their philanthropic activities, such as STEM or scholarships.

How does it work?
- **Chapters with the highest percentage of members completing the questionnaire win.**
- There will be **two competition categories**: Chapters with between 10 and 100 members and chapters with more than 100.
- The **winning chapters in each category win $4,000 for their philanthropy, with second and third place receiving $2,000 and $1,000 respectively.**
- The chapter with the highest participation percentage of all get the **grand prize of an additional $2,000.**
- Every week or so the rankings will be tallied and reported through SIM’s e-letters and social media. Last year Arizona took 1st with Dallas edging out Houston by .03% for 2nd.
- **Encourage your fellow chapter members to participate in this year’s IT Trends Study.**

In addition to benefitting your chapter, participation also has **direct benefits to you!** Those who participate in this year’s study will be entered into a drawing to **win one of thirty six (36) $250 gift cards.** In addition, participants will receive a **personalized report** comparing their answers to the overall results.

**Participation this year will be easier than ever too:** You will be able to access the questionnaire using a personal link sent to you via email or by accessing a general-purpose link on SIMnet.org (login required). The Study and the Chapter Challenge will begin in early April, so be on the lookout for more communications about how you and your fellow chapter members can participate. **May the best chapters win!**

**Prizes made possible through the generous support of our IT Trends Study Sponsors:**