Vivek Kundra to Keynote at The World BPO/ITO Forum

The 6th annual World BPO/ITO Forum, taking place July 17-18 in New York City, a high-caliber, thought-leadership gathering for C-level executives and their direct reports who are responsible for their organization's global sourcing initiatives.

The Forum is proud to have Vivek Kundra, EVP of Emerging Markets, Salesforce.com; and Chief Information Officer of the United States (2009-2011) to close the first day of the conference. As the nation's first CIO, Vivek Kundra was faced with the tremendous challenge of leading the federal government's information technology bureaucracy at a time when cutting costs, increasing efficiency and driving innovation was of paramount importance. Having managed the $80B federal technology budget, Kundra’s efforts yielded significant progress in transforming the way technology is purchased and managed by bringing best-in-class private sector solutions to solve massive public sector inefficiencies. The result has been a highly transparent, efficient and accountable environment focused on making systems and information useful to the public. In this keynote presentation, Vivek Kundra will share his experience leading change across the world’s largest consumer of information technology—the U.S. government—and the lessons every organization can use when leading a transformation in a change-averse environment.

Themed "Smartsourcing: Leveraging Collaboration & Innovation," the Forum will provide a peer-to-peer group learning agenda focused on forward looking, strategic and operational issues to facilitate important business discussions. It is designed and proven to be a valuable networking atmosphere for top executives, currently using BPO/ITO services or interested in evaluating global sourcing opportunities, to meet with the top service providers as well as multiple country representatives.

SIM is a proud strategic partner of this event. Seating is limited, so it is suggested that qualified members and executives should submit their registration request (subject to approval) as soon as possible to secure their participation. To do so, please click here.