Chapter Challenge Contest is Back for 2017 with $24,000 in Prizes!

Each year, SIM’s IT Trends Study provides deep insight into the current state of IT in organizations. Click here to access last year’s report and slideshows if you haven’t already. These insights would not be possible without participation from SIM members like yourself.

The 2017 study will go live in April and we are pleased to announce that $24,000 will be up for grabs in this year’s **Chapter Challenge Contest**. Here’s how it works:

- Chapters are split into **two divisions** based on the number of members in the chapter.
- The **top three chapters** survey (in each division) with the highest percentage of members completing the survey will be **awarded $6,000, $3,000, and $1,500** respectively.
- The one chapter with the **highest percentage increase** over last year will receive **$3,000**.

**Sponsorship opportunities are still available too:** Prizes are made possible by the generosity of our **IT Trends Study Sponsors**. Sponsoring the IT Trends Study is an economical way to reach thousands of SIM members year round, most all of whom are key IT decision-makers within their organizations. The 801 organizations that participated in the Study last year spent nearly $200 billion on IT in 2016. **Only a limited number of sponsorships are available** so if you are interested or know of someone who may be interested in sponsoring the 38th Anniversary SIM IT Trends Study, please contact Porter Rice at price@simnet.org or 856-437-4750.

A big thank you to this year’s first two sponsors: Pariveda Solutions and IDC

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