



It's All So Confusing...

No matter who you read - Forbes, WSJ, CIO Magazine, etc. – you know that we IT leaders have many priorities for 2015 - and beyond:

- ✓ We're supposed to be visionaries – to know when the next new opportunity or threat is going to affect our businesses. And to thwart the threats and capitalize on the opportunities.
- ✓ We're supposed to transform ourselves from IT leaders to Business Leaders, Change Agents, Business Transformers.
- ✓ We're being told that Security is a huge issue for 2015 (as though it wasn't last year).
- ✓ As IT Leaders, we are told it is our responsibility to lead the Social Charge.

If you're like most of us, you often find it difficult to wade through the information bombarding your news feeds and email every day.

Many CIOs will tell you that when they were coming up the ranks they thought they had to do it alone. They thought they were supposed to have all the answers; otherwise their companies would have hired someone else.

What they've learned along the way is that nobody does it 'alone.' We are not hired because we already have the answers. We're hired because we know how to find them. We're hired because we've developed the necessary connections to other people who face the same challenges.

Our CIOs tell us that conferences like [SIMposium](#) have helped them develop those crucial connections.

[SIMposium](#) is a conference developed by our peers. There's no hidden agenda.

The people who attend *SIMposium* are there to 'connect.' To help - and to be helped - by others.

Take advantage of this opportunity today – Early Bird Pricing is in effect.

[Join us in Charlotte November 2 -3](#), you won't be sorry.