Looking for the same old IT conference? Look elsewhere…

Spoiler alert: The same old thing doesn't work anymore; and, social media cannot replace the power of face-to-face networking, at least not yet.

There are still a few of us who believe (or hope) that the methods we used in the past to be successful are the same methods we should continue to employ to regain or retain that success. You've heard it all before, “our business model works”, or “our project methodology works.”

The business archives are replete with examples of companies who believed the old axioms and were wrong. Ford Motor Company has recovered from its shortsightedness; others have not been so lucky.

What should today's leaders do to avoid becoming a footnote in the business journals? We've assembled some of the best minds of today to address this topic and many others at SIMposium 2014. Our speakers are excited about this year’s agenda. So excited, that many of them have asked to stay and network throughout the conference.

The theme for this year’s conference is Innovation (in business, management, technology and life). Our speakers, panelists and workshop facilitators will help us navigate today’s vibrant business environment.

Below is a brief of a few SIMposium 2014 speakers:

- Ray Kurzweil – “…best known for his guerrilla assaults on conventional wisdom.” Wired Magazine
- Rod Collins – managing in today’s Wiki-world
- Jim Highsmith – agile processes and adaptive leadership
- Brian Shul – inspirational, funny, and riveting

Learn more and REGISTER at www.SIMposium2014.com