



Who will win the Chapter Challenge Contest?

This year's Chapter Challenge Contest is bigger and better than ever with \$22,000 in prizes. SIM's 37th Anniversary IT Trends Study and Chapter Challenge Contest begin on April 10th. All current SIM members can participate.

The Chapter Challenge is a friendly competition among all SIM chapters.

- Chapters with the highest percentage of members completing the questionnaire win.
- There are two competition categories: Small and Large Chapters.
- The winning chapters in each category win \$5,000, with second and third place receiving \$3,000 and \$1,000 respectively.
- The chapter with the highest participation percentage of all also gets the grand prize of an additional \$2,000.
- New this year: The chapter with the greatest percentage increase over their response rate last year gets \$2,000.
- May the best chapters win!!

Every member who participates wins too! Those who complete the questionnaire will receive a personalized report comparing their answers to the overall results and be entered into a drawing to win one of thirty-seven (37) \$250 gift cards.

Prizes made possible through the generous support of our IT Trends Study Sponsors:



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Thanks to the Chapter Challenge, last year's Study saw a record of 1218 responses. Are you and your chapter ready to help set a new record in 2016?

The \$895 **Comprehensive Report** and **SIMposium** slidedecks are free downloads to **SIM members** at the bottom of <http://www.simnet.org/?ITTrendsStudy> (login required).