Lighten Up!

“Ross Shafer is one of the funniest guys I know” – Jay Leno

“GREAT speaker! He entertained while educating.” - Association of Progressive Rental Organizations

“Ross is a very entertaining, thought-provoking speaker that captivates your audience from the moment he takes the stage.” - Credit Union Direct Lending

Ross Shafer is just one of the exceptional keynote speakers you will hear at SIMposium 2015 in Charlotte Nov. 1-3. We’ve designed the conference to be informative and entertaining – a winning combination!

And how about some friendly competition? Monday night, at the Nascar Hall of Fame, you are invited to join us at Race Week:

*The most interactive area in the Hall, Race Week offers a hands-on environment with fun opportunities for the entire family. Race Week takes guests behind the scenes for a look at how a NASCAR team and the NASCAR industry prepare for race day each week. Guests can see an engine dyno, practice a pit stop, walk through a full-size NASCAR Sprint Cup hauler, call a race, get behind the wheel in one of eight iRacing simulators and more.*

Or, if you don’t feel like getting your hands dirty, check out the following:

- **Ceremonial Plaza:** the site of many special events and red-carpet entries. It includes commemorative fan brick pavers and a Ceremonial Garden.

- **Belk High Octane Theater:** The 275 seat, state-of-the-art theater features a 12-minute film introducing viewers to the history of NASCAR.

- **The Great Hall:** Considered the “Times Square” of the NASCAR Hall of Fame, the Great Hall features rotating exhibit displays, an interactive 14’x18’ video billboard displaying lively video scenes and messages, compass lines drawn on the floor that point toward current and historic racetracks and the majestic Glory Road.
• Glory Road: A banked ramp simulating various racetracks, Glory Road showcases 18 historic cars and highlights 40 current and historic tracks. Fans have the opportunity to walk on the surface and experience the high banks at 14 and 33 degrees.

• Hall of Honor: The Hall of Honor is the sacred area where NASCAR Hall of Fame inductees will be enshrined, celebrated and honored over the years.

• Heritage Speedway: History buffs and NASCAR novices alike can explore authentic artifacts and educational films depicting the story of NASCAR’s exciting six-decade history.

Don’t delay --- register for SIMposium 2015 today!