Registration rates for SIMposium 2015, taking place Nov. 1 – 3 in Charlotte, NC, go up June 1st. Register TODAY to take advantage of discounted pricing.

We asked some of our repeat-attendees why they attend this event year after year. Here are some of their responses:

"I have attended SIMposium year over year for the last 11 years and have found it to be the premier conference for CIO’s." - Jim Knight, CIO, Chubb

"I look forward to SIMposium each year as a real re-start opportunity. Re-start my creative thinking by collaborating with trusted colleagues from different industries all around the country." - Steve Pickett, CIO, Penske

"Aside from the great content and speakers, networking is an important aspect of this event. SIMposium is still an intimate event, allowing me to benefit from direct connections." - Jeff Skulsky, Vice President, Regeneron

"SIMposium is the one conference I attend each year...it is not too large to get lost in and has many opportunities to network with other CIOs like me. I like SIMposium because of its size and because the sessions are practitioner driven." - Jana Branham, CIO, ACH Food Companies

This year’s selection committee (co-chaired by Jack Rech, Sr. Director IS, National Gypsum Co. and Jeffrey Stovall, CIO, City of Charlotte) has assembled an impressive lineup of speakers and panelists to address today’s business challenges:

- Frank Abagnale (Acclaimed Subject of the Book, Movie, and Broadway Play "Catch Me If You Can") to deliver the opening keynote address. As a business leader you already know the importance of a crack security team but what else do business leaders need to know?
- Curt Coffman (bestselling author of, among others, Culture Eats Strategy for Lunch) shares his Secret of Extraordinary Results. “Effective Culture is like a six lane suspension bridge, and poor culture is like a swinging bridge strung together with fraying rope.”
- Dan Roberts (author of Confessions of a Successful CIO: How the Best CIOs Tackle Their Toughest Business Challenges) is putting together an
impressive panel of CIOs who will reveal their secrets and answer your questions.

- Ross Shafer (entrepreneur, author, talk show host, comedian, corporate trainer) on becoming a *Peripheral Visionary*. “Having a corporate ‘peripheral vision’ will inspire your team members to remain creative and relevant; even under extreme pressure.”

- Jackie Barretta (author and Founding Partner of Nura Group) invites us to dis-invite our experts. “When you endow certain people with the power of the expert, you effectively inhibit team creativity.”

- Penske Executive Panel, moderated by Steve Pickett, CIO of Penske Corporation

- James Dallas, retired Senior Vice President, Quality and Operations Medtronic, Inc. speaking on the subject of how the CIO is going to be the next CEO

- Art Hopkins on Unconventional Leadership

- Jon DeFriese, Center for Intentional Leadership

- Tom Cooper, former geek

- Zack Lemelle, former CIO, Johnson & Johnson

- And much, much more

**SIMposium** is a conference developed by our peers. There’s no hidden agenda.

[Join us in Charlotte November 1-3](#), you won’t be sorry.