



**November 1-3, 2015
CHARLOTTE, NC
SHERATON CHARLOTTE DOWNTOWN HOTEL**

SPEED - in today's business environment we must be able to react quickly to changes in our industries, to advances in technology, and to the ever-fickle whims of our customers.

CIOs know what keeps them, and other CIOs, up at night. One such group of CIOs has spent the past couple of months developing the agenda for this year's [SIMposium](#) - to address the sleep-depriving issues of today.

The [full agenda](#) for this year's conference will be posted soon, it includes:

- ✓ Frank Abagnale - the subject of Steven Spielberg's movie "Catch Me If You Can"
- ✓ Curt Coffman - bestselling author of *First, Break All the Rules* and *Culture Eats Strategy for Lunch*
- ✓ Ross Shafer - author of *Nobody Moved Your Cheese, Are You Relevant?*, *Grab More Market Share*, and *Absolutely Necessary: Bulletproof Tactics That Will Put You in High Demand*
- ✓ Panel of Penske Executives, moderated by Steve Pickett, CIO of Penske Corporation

SIMposium (in its 47th year) is the premier practitioner-driven conference designed for and by CIOs for peer-to-peer exchange on technology and business integration best practices. Highly influential C-level and other senior business executives gather to discuss, learn and engage with each other on their current business issues and identify industry best practices, while laying the foundation for developing business alliances and supplier short lists.

Join us in Charlotte for *SIMposium* 2015, where today's FAST TRACK leaders will meet to gain and retain their EDGE. [Register today.](#)