

**SIM Connect for 10-December-2014:**



**IT Trends Study wishes you a happy and healthy holiday season!!**

**IT professionals are changing the world, and changing themselves too**

The results of the 35<sup>th</sup> Anniversary SIM IT Trends Study point to a time of profound change. The pace is increasing in the technology, economic, and geopolitical environments; and they are getting more complicated. The enterprise is becoming more digitized and connected. In order to ensure robust, aligned, and secure IT services for their progressively more complex organizations, the CIO and their team must manage increasingly multifaceted infrastructures, organization structures, vendor portfolios, and governance processes, while also constantly scanning for new and emerging technologies to provide business value and help shape the future of the enterprise. And that's only part of the reason we believe that the CIO position is the most complicated and demanding job in most organizations today.

It is an amazing time to be in IT. IT is changing products, services, processes, work, and organizations; as well as transforming communities, industries, markets, economies, societies, even whole countries, and indeed the world. Not all organizations and CIOs, or their C-suite brethren, will make it successfully through this transition period. We hope that the *SIM IT Trends Study Comprehensive Report* will assist those who read it to be not just the survivors, but the winners. For more information, download this year's SIMposium 2014 breakout session slidedeck; or, for all the details, download the 50-plus page *Comprehensive Report*.

**IT Trends Study reports available online now**

The slidedeck from the IT Trends SIMposium 2014 breakout session is a free download for everyone at the bottom of <http://www.simnet.org/?ITTrendsStudy>. The *2015 Comprehensive Report* and SIMposium main stage session slidedeck are also available as free downloads to SIM members there (member login required). Non-members can also purchase this year's *Report* for only \$500 (membership has its privileges 😊). There's a link to the *MIS Quarterly Executive* article (in the December 2014 issue) there also, and that too is free of charge to SIM members. For more information about the Study, please visit: <http://www.simnet.org/?ITTrendsStudy>.

**The SIM IT Trends Study Team wishes you and yours a very safe, healthy, and happy holiday season!** We'll see you next year with some exciting new developments!