



Another Record-Breaking Year for SIM’s IT Trends Study!

Data collection for the 38th Anniversary SIM IT Trends Study has officially ended and we are pleased to announce that **28.64% of all SIM members participated – the highest ever!** The research team is now at work analyzing the data to provide all SIM members with a *Comprehensive Report* by year end and all participants with their *Personal Reports* around October 1st.

Without your participation there would be no IT Trends Study, so **we are very thankful for all those who took the time to complete the questionnaire.** Some chapters went above and beyond, with **Minnesota recording a perfect 100% participation rate (another new record) and South Florida close behind at 94%.** Final standings for all chapters are at the end of this message.

The Chapter Challenge Contest brings some friendly competition to the Study and this year we added the “chapter with the biggest improvement over the prior year” award. **South Florida, Minnesota, and Capital Area Chapters more than doubled their participation** from 2016.

Percentage Increase Over 2016 Participation Rate		
1 st : \$3,000	South Florida	181.25%
2	Minnesota	132.14%
3	Capital Area	121.35%
4	Portland	87.34%
5	Indianapolis	75.51%
6	Colorado	69.03%
7	Northeast Ohio	68.12%
8	Central Florida	61.81%
9	Charlotte Region	60.86%
10	Wisconsin	44.55%

The fifteen highlighted chapters below turned in above average performance in 2017, while the other 22 were below average this year. Bottom line, there’s plenty of room for improvement with over 70% of SIM members still on the sidelines despite our record setting participation.

Mark your calendars for next April when the 2018 SIM IT Trends Study will launch.

Perhaps you can help your chapter rise to the top of the leaderboard next year!

Final 2017 Chapter Challenge Contest Standings				
	Percentage of chapter members completing the questionnaire.			
	Chapters with 120 or more members		Chapters with 10 to 119 members	
1 st : \$6,000	Charlotte Region	48.12%	Minnesota	100.00%
2 nd : \$3,000	Detroit	43.48%	South Florida	93.75%
3 rd : \$1,500	Dallas/Fort Worth	41.99%	Toronto	62.50%
4	Houston	29.24%	Eugene	56.25%

5	Philadelphia	21.97%	Austin Area	56.14%
6	Chicago	19.40%	Arizona	51.00%
7	Portland	19.38%	Central Florida	47.79%
8	New York Metro	16.91%	Capital Area	37.84%
9	Southern California	16.29%	Indianapolis	34.21%
10	Boston	16.02%	Las Vegas	30.56%
11	Fairfield/Westchester	12.02%	Memphis	29.63%
12	New Jersey	9.41%	St. Louis	28.57%
13			Western New York	28.07%
14			Research Triangle Park	24.37%
15			Colorado	23.89%
16			Wisconsin	23.81%
17			Northeast Ohio	23.19%
18			Albany	22.45%
19			Louisville	20.00%
20			San Diego	18.27%
21			Atlanta	17.19%
22			Wichita	16.00%
23			Seattle	12.94%
24			Central Connecticut	12.39%
25			Alabama	10.26%

Chapter with Largest Percentage Increase over 2016 (\$3,000)
 South Florida with a 181.25% increase (33.33% in 2016 to 93.75% in 2017)
 Minnesota was second with a 132.14% increase.

A special thank you to our sponsors for contributing prize money for the Chapter Challenge Contest:

Platinum Sponsor



Gold Sponsor



The 2017 SIM IT Trends Study Research Team:

- Leon Kappelman, University of North Texas (Dallas/Fort Worth Chapter)
- Ephraim McLean, Georgia State University (Atlanta Chapter)
- Vess Johnson, University of Arkansas, Little Rock
- Russell Torres, University of Texas at Dallas (Dallas/Fort Worth Chapter)
- Mark Snyder, Infor (Dallas/Fort Worth Chapter)
- Quynh Nguyen, University of North Texas
- Chris Maurer, University of Tampa (Central Florida Chapter)
- Alsius David, University of North Texas