SIM Women’s Seminar: 5 Strategies to Influence Decisions, Even When You Don’t Have Authority

It is a pleasure to invite you to SIM Women’s February webinar on Wednesday, February 24th at 3pm ET. Those who RSVP that they can attend will receive the webinar access information a day prior to the event as well as a pre-webinar worksheet.

We've all felt frustrated because we weren’t able to influence an idea or decision at one point. As a result of our February webinar, "5 Strategies to Influence Decisions, Even When You Don’t Have Authority!" you will gain access to insights and principles that will help you advance your ideas from concept to approval.

One of the most valuable keys to effective leadership today is influence, not authority, according to leadership experts.

It is no longer viewed as a ‘soft skill’, but as one of the most important ‘hard skills’ required to earn respect as a successful leader.

The webinar will be facilitated by Gerrie Dresser, a nationally recognized executive coach, personal brand expert, and speaker who is a strong advocate of SIM Women. Gerrie Dresser is CEO/Founder of Unique Impact, with services that help courageous leaders and innovative companies maximize their distinctive value to STAND OUT and THRIVE in a world of ever-accelerating change. Gerrie brings over 25 years of real world corporate leadership experience and professional coaching expertise. RSVP here!