



PRESS RELEASE

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State of the Industry Session Features Expert Panel at NETInc. Opening Session

Four industry experts will present a State of the Industry panel discussion at the opening session of the Innovative Nonwovens Conference (NETInc) on Wednesday, November 10, 2010, from 1 to 3 p.m. Moderated by TAPPI President and CEO Larry N. Montague, the panel will include Pierre Wiertz, general manager of EDANA; Michael Jänecke, brand manager of Techtextil; Rory Holmes, president of INDA; and Stephen Warner, CEO and president of IFAI. The conference will take place in Raleigh, N.C. from November 10-12, 2010.

"Conference organizers have brought together industry experts and opinion leaders from the leading technical textiles and nonwovens organizations to discuss the current markets and applications, industry needs, and the future of the industries," said Behnam Pourdeyhimi, Associate Dean for Industry Research & Extension, William A. Klopman Distinguished Professor & Executive Director of The Nonwovens Institute. "These experts will also provide insight into the research and emerging technologies ongoing in the academic and industry settings."

About the Panelists

Pierre Wiertz is general manager of EDANA, the international association serving the nonwovens and related industries (previously known as the European Disposables and Nonwovens Association). Wiertz, who started at EDANA in Brussels, Belgium, in 1982, has held the position of general manager since February 2004. As head of the organization, he is responsible for the association's operations and has initiated a new business orientation for its activities and membership benefits and has given impetus to the geographic expansion and leadership of the association. Wiertz regularly speaks at European and international conferences on topics related to nonwoven materials, hygiene and medical disposables.

Michael Jänecke, brand manager of Techtextil in Frankfurt, Germany, is a graduate in business management and was trained in a production company. He has managed the export department of a technical textile manufacturer and later held the position of department manager responsible for order processing. In October 1992 he became the director of the Techtextil Frankfurt fair at Messe Frankfurt and since 1997 has been director of Techtextil worldwide. Since 2007 he has been the brand manager of Techtextil. He is also responsible for Avantex (Innovative Apparel Textiles) which since 2009 has been integrated in Techtextil in Frankfurt. Techtextil is the largest and most successful trade fair for technical textiles and nonwovens throughout the world, representing the entire value chain of the sector. Jänecke has helped to substantially develop the fair by introducing and establishing a very successful

new marketing system, with six locations worldwide at present. In this function, he currently contributes to the EU-funded project Contex-T (Textile Architecture). He has contributed to the EU-funded projects in the field of technical and high-performance textiles, TensiNET (GROWTH Programme) and WEALTHY (Wearable Health Care System).

Rory A. Holmes is president of INDA, the Association of the Nonwoven Fabrics Industry, located in Cary, N.C. INDA members represent the entire value chain of the Nonwovens Industry. INDA's main activities focus on conferences, expositions, training courses, industry statistics and government outreach. Holmes pursued a 25-year career with Johnson & Johnson, where he had a series of increasing responsibilities in operations, research, and sales and marketing. Holmes received the Hoffmann Award for R & D and the Johnson Medal for development and commercialization of the J&J line of Operating Room Gown & Drape fabrics. After leaving J&J in 1995, Holmes led the sales and marketing efforts for Chicopee (Polymer Group Inc). At Chicopee/PGI, Holmes had direct responsibility for the Medical, Industrial and APEX businesses. In 2002 after a successful industrial career, he joined the Nonwovens Cooperative Research Center at NCSU as the Associate Director for Technology Transfer.

Stephen M. Warner is chief executive officer (CEO) and president of the Industrial Fabrics Association International (IFAI), based in Roseville, Minn. He has been active in the industry since 1976 and became president of IFAI in 1986. Warner is also president of the Industrial Fabrics Foundation, a non-profit organization dedicated to engage in research and education within the industrial fabrics industry, and a member of the Investment Advisory Committee of the International Geosynthetics Society (IGS). He formerly served on the IGS Council of Management, the University of Minnesota's Advisory Board of the Department of Design, Housing and Apparel, and the ISO working group on textile flammability.

About the Moderator

Larry N. Montague joined TAPPI, headquartered in Norcross, Ga., as President and CEO in 2006. Before joining TAPPI, he spent nearly a decade with The Newark Group, an integrated global producer of 100 percent recycled paperboard and paperboard products with manufacturing and marketing operations in North America and Europe. Montague served as vice president, sales and marketing, responsible for \$185 million in sales. After earning his B.B.A. in Marketing from the University of Memphis (formerly Memphis State University) in 1977, Montague became an account supervisor for the Armour Dial Company. He joined the pulp and paper industry in 1980 as a market specialist in the Timber and Wood Products Division of Boise Cascade Corp. and later served as sales representative for the Corrugated Container Division. Montague then joined Republic Group Inc., where he first served as sales representative for Republic Gypsum (where he was named 1989 Sales Representative of the Year) and later as general manager of Republic's Corrugated Container Division. In 1991 he was named vice president sales and marketing, as well as general manager of Republic Recycling, a post he held through 1997. Montague also served as point person for Republic's Acquisition Team.

About NETInc

Sponsored by TAPPI's NET (Nonwovens Engineers & Technologists) Division and the Nonwovens Institute (NWI), the Innovative Nonwovens Conference (NETInc), will take place November 10-12, 2010, in Raleigh, N.C. USA. It is the only technical conference developed by engineers and technologists to help integrate the innovation behind the science and how it impacts the market. For more information and registration forms, visit www.netincevent.org.