



**PET INDUSTRY JOINT
ADVISORY COUNCIL**

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FOR IMMEDIATE RELEASE

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PAMELA STEGEMAN NAMED NEW PRESIDENT OF PIJAC

Washington, DC, October 20, 2008 – The Board of Directors of the Pet Industry Joint Advisory Council (PIJAC) is pleased to announce Pamela Stegeman, formerly Vice President of the Grocery Manufacturers Association (GMA), has been named President. The newly created position of President reports directly to the Board of Directors and is part of a new organizational structure and key component of a four-year growth plan to ensure PIJAC's independence and continuity.

Ms. Stegeman, who will train with Marshall Meyers, is responsible for providing leadership to the Board of Directors in the development of long-term strategic plans, ensuring that the Board is informed on the conditions and operations of the Council.

Ms. Stegeman joins PIJAC after eight years with the GMA where she created marketing, sponsorship, and government outreach systems and led her team to become a primary resource in the consumer goods industry for knowledge, advocacy, and global issue leadership. Her previous experience includes positions with Procter & Gamble, Colgate Palmolive and Sprint. Ms. Stegeman holds a B.A. in Government from Hamilton College in New York and an M.B.A. from Cornell University.

In addition to the new President position, the role of President of the Board, currently served by Elwyn Segrest of Segrest Farms, has been re-named Chairman of the Board, and Mr. Meyers, PIJAC's Executive Vice President and General Counsel, is now CEO and General Counsel. Mr. Meyers will continue leading PIJAC's government affairs activities.

In a letter to PIJAC's membership, Mr. Segrest noted, "In choosing Pamela, I strongly believe we have found a skilled, energetic leader who will invigorate our members and reinforce PIJAC's important role in our industry."

Mr. Meyers added, "Pamela brings a much needed dimension to PIJAC. Her strong background in marketing and management includes vast experience with a wide variety of issues facing the non-profit and profit arenas."

Ms. Stegeman begins with PIJAC on October 20, 2008.

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Since 1970, the Pet Industry Joint Advisory Council (PIJAC) has protected pets and the pet industry – promoting responsible pet ownership and animal welfare, fostering environmental stewardship, and ensuring the availability of pets. PIJAC members include retailers, companion animal suppliers, manufacturers, wholesale distributors, manufacturers' representatives, pet hobbyist groups, and other trade organizations. Through the combined voice of these people, PIJAC serves the best interests of the entire pet industry. For more information, please visit www.pijac.org