

## **NEWS RELEASE**

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### **FMA Celebrates 100 Years Representing Shippers in Canada**

This year marks a major milestone for the Freight Management Association of Canada (FMA), the 100<sup>th</sup> anniversary of the Association.

The *Canadian Traffic League* was founded on October 25, 1916 at 67 Yonge Street, Traders Bank Building, Room 1404 in Toronto.

**Mr. W.C. Thompson of Goodyear Tire & Rubber Ltd. chaired the first meeting where the League's objective was established:**

***The object of the League will be to promote a better understanding of transportation matters by the interchange of ideas, the discussion of questions of mutual interest and importance, and the presentation of the results of such conference to the proper parties, thus bringing about better transportation conditions generally.***

The First World War was raging at that time and there were wartime pressures on the freight transportation system that required improved communications between all stakeholders.

Over the years, the name has evolved from the Canadian Traffic League to Canadian Industrial Traffic League, to Canadian Industrial Transportation Association, and in 2014, we brought the name into the 21<sup>st</sup> Century as the *Freight Management Association of Canada*.

"The original objective is still essentially valid and FMA continues to represent the views of the buyers of freight transportation to all levels of government, to international agencies, and to other stakeholders," said FMA President Bob Ballantyne. "While the success of FMA's first century is gratifying, our focus is on the challenges shippers are facing at the start of our second century".

FMA's celebratory events will culminate with a reception at the Surface Transportation Summit at the International Convention Centre, Mississauga, ON, on October 13, 2016.

FMA's 90+ members include companies, both large and small, that are from most industrial sectors and from all across the country. FMA member companies contribute approximately \$100 billion annually to the Canadian economy and purchase approximately \$6 billion in freight services by truck, rail, marine, courier and airfreight.

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