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Pro Towels Promotes Keith Lofton to National Accounts Manager

Pittsburgh, Pennsylvania, June 25, 2015 - Pro Towels, the industry's largest towel supplier, announced today that Keith Lofton has been promoted to the position of National Accounts Manager. Lofton has over ten years of experience in the promotional products industry, including the last four as Southeast Sales Manager with Pro Towels. In that role, he developed many strong business relationships while growing sales exponentially throughout the region. Brian Porter, Pro Towels Vice President of Sales and Marketing, commented, "Keith is the ideal person to step into this position. His track record of success and enthusiasm for exceeding customer expectations fits the Pro Towels philosophy perfectly. Our national accounts will be in great hands." Lofton stated, "I've enjoyed my role at Pro Towels, but have been preparing myself for this opportunity and I'm very excited take on this new challenge at the national sales level." Keith Lofton and his family live in the Atlanta area.

Pro Towels (www.protowels.com) is the largest towel supplier to the promotional product industry with locations on both the east and west coast. The company offers in-house screen printing and embroidery services to support a broad product line of beach, golf, and sport towels. Additionally, Pro Towels carries bathrobes, blankets, and other beach accessories to complement their towel line.

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