

PPAI NEWS

FOR IMMEDIATE RELEASE

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PPEF 2015 Scholarship Period Now Open

Promotional Products Education Foundation now accepting scholarship applications through March 16, 2015

IRVING, Tex., (February 11, 2015) – [Promotional Products Education Foundation](http://www.ppef.us) (PPEF; www.ppef.us), is pleased to announce that the 2015 PPEF scholarship [program](#) is now taking applications for the 2015-2016 school year with \$150,000 in scholarships available, the most ever awarded in a single year. Since its inception in 1989, PPEF has awarded approximately \$1,267,000 in financial assistance.

Funded by Promotional Products Association International ([PPAI](#)) and donations from the promotional products industry, the scholarship program enables youth and professionals to continue their education on a collegiate level. The Association and industry patrons have a long-standing commitment of service to the promotional products industry and this fund supports those who demonstrate the same commitment.

“Last year, PPEF awarded \$125,000 to 95 new and 27 renewal scholars,” said, PPEF Chair, Rebecca Kollmann, MAS+. “In 2015, PPEF will expand on its commitment to developing future industry leaders by awarding \$150,000 in merit and need-based scholarships to outstanding promotional products industry employees or their children.”

The 2015-2016 scholarship application period is now open and the **submission deadline is Monday, March 16, 2015.**

Academic Scholarships Offered

- **Four-Year Scholarship** – (\$8,000, awarded \$2,000 per year; need-based)
- **Four-Year Merit Scholarship** – (\$4,000, awarded \$1,000 annually for four years)
- **Chairman’s Scholarship** – (\$5,000, awarded \$2,500 annually for Junior and Senior years)
- **One-Year Scholarship** – (\$2,000; need-based, nonrenewable)
- **One-Year Merit Scholarship** – (\$1,000, nonrenewable)
- **Friends of PPMN Scholarship** – (\$1,000, nonrenewable; for industry employees only)

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PPEF Scholarships Information

Application forms and guidelines are available at www.ppef.us. Application information can also be obtained by contacting Sara Besly at SaraB@ppai.org. Applications must be submitted by Monday, March 16, 2015. Winners of the scholarships will be announced in May. Donations can be mailed to PPEF, 3125 Skyway Circle North, Irving, Texas 75038.

About PPEF

PPEF is an industry-based non-profit organization that raises money to help students achieve their higher education goals. PPEF was founded to recognize and encourage scholastic ability and academic performance among promotional products industry employees and their children. Since its inception in 1989, PPEF has awarded approximately \$1,267,000 in financial assistance.

About PPAI

Founded in 1903, the Promotional Products Association International ([PPAI](http://ppai.org)) is the world's largest and oldest not-for-profit association serving more than 10,800 corporate members of the \$19.8 billion promotional products industry which is comprised of more than 33,800 businesses and a workforce of nearly 500,000 professionals. PPAI represents the industry in Washington, D.C., and [advocates](#) on its behalf. PPAI operates the industry's largest trade show, ([The PPAI Expo](#) is held each January); leading [promotional products safety and compliance program](#), more than 50-year-old [professional development and certification](#) program; and publisher of industry [trade journals and periodicals](#). The multi-billion-dollar [industry](#) includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. For more information, visit [PPAI.org](http://ppai.org) and find us on Twitter [@PPAI_HQ](#), [Facebook](#), [YouTube](#) and [Pinterest](#).

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