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502-774-6903**FOR IMMEDIATE RELEASE****BROWN-FORMAN RECOGNIZED AS BEST FOR VETS: EMPLOYERS 2017 LIST**  
**Military Times Ranking Lists Spirits Maker**

**JUNE 1, 2017, LOUISVILLE, KY** – Brown-Forman was named one of the best employers for veterans by *Military Times*, the trusted source for independent news and information for service members and their families. This is Brown-Forman Corporation’s first year making the “Best for Vets: Employers” list in the ranking’s eight year history.

“Brown-Forman is honored to be included on this list of best employers for veterans. It makes us particularly proud to do our part in attracting and retaining the best and brightest employees, especially our military veterans who have done so much for all of us,” said Mike Keyes, Brown-Forman, president for the North America Region and the executive sponsor of their Veteran's Employee Resource Group. “We work hard to support America's veterans and their families here at Brown-Forman and throughout the communities where we live and work.”

Rankings were developed based on the answers that companies provided to questions about their recruiting of people connected to the military; company policies related to veterans, reservists and their families; and the organization's culture.

Military Times invited companies across the U.S. to take part in the rigorous, more-than-90-question survey. Not every company that responded made the cut. This is Brown-Forman’s first year completing the survey.

“The companies on the Military Times Best for Vets list earned their rankings through determined efforts to recruit and support service members, veterans and military families. These efforts deserve recognition from the country and should get the attention of veterans looking for a new career,” said George Altman, the Military Times rankings editor.

For the full Best for Vets: Employers 2017 rankings go to [militarytimes.com/articles/best-for-vets-employers-2017](http://militarytimes.com/articles/best-for-vets-employers-2017). The rankings are published in a special Military Times blockbuster magazine and online at [MilitaryTimes.com](http://MilitaryTimes.com), as well as [ArmyTimes.com](http://ArmyTimes.com), [NavyTimes.com](http://NavyTimes.com), [AirForceTimes.com](http://AirForceTimes.com) and [MarineCorpsTimes.com](http://MarineCorpsTimes.com).

For nearly 150 years, Brown-Forman Corporation has enriched the experience of life by responsibly building fine quality beverage alcohol brands, including Jack Daniel's Tennessee Whiskey, Jack Daniel's & Cola, Jack Daniel's Tennessee Honey, Jack Daniel's Tennessee Fire, Gentleman Jack, Jack Daniel's Single Barrel, Finlandia, Korbel, el Jimador, Woodford Reserve, Old Forester, Canadian Mist, Herradura, New Mix, Sonoma-Cutrer, Early Times, Chambord, BenRiach and GlenDronach. Brown-Forman's brands are supported by nearly 4,600 employees and sold in approximately 160 countries worldwide. For more information about the company, please visit <http://www.brown-forman.com/>.

The Military Times digital platforms and newsweeklies are the trusted source for independent news and information for service members and their families. The military community relies on Air Force Times, Army Times, Marine Corps Times, and Navy Times for reporting on everything important to their lives, including: pay, benefits, finance, education, health care, recreational resources, retirement, promotions, product reviews, and entertainment. Military Times is published by Sightline Media Group. To learn more, visit [www.militarytimes.com](http://www.militarytimes.com).

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