

Joining Forces to Give Back

2012 EXCHANGE ROUNDTABLE

Wednesday: March 7th

10:00 - 11:00 ALA /HRALA Golf Tournament Registration

11:00 - 4:00 Golf Tournament Shotgun Start

5:00- 6:00 Sponsors Reception

6:00 - 7:30 Welcome Reception

Thursday: March 8th

7:00 - 7:45 Continental Breakfast

7:45 - 7:55 Opening Ceremony with Navy Color Guard and National Anthem

7:55 - 8:15 Chairman's & Presidents Remarks

8:15 - 9:00 Guest speaker (Dan Nevins) from the Wounded Warrior Project

9:00 - 9:30 MCX - Head of Retail - **Ms. Anita Roberson**

9:30 - 10:00 VCS Chief Merchandising Officer – **Mr. Carey Filer**

10:00-10:30 Break

10:30 - 11:00 CGES Director of Merchandise – **Ms. Sarah Mikus**

11:00 - 11:30 AAFES SVP Sales Directorate– **Ms. Ana Middleton**

11:30 - 12:00 NEXCOM SVP Chief Merchandising Office - **Ms. Tess Paquette**

12:00 - 1:30 Lunch

1:30 - 2:30 Marketing and e-Business Panel

John Leines – AAFES; Carey Filer – VCS; Scott Poteet – CGES

Dan Dresser, April Delossantos--NEXCOM; Cheryl Lemmon- MCX

2:30 - 3:00 Break

3:00 – 3:30 NEXCOM Hardlines & Consumables Discussion

3:30 – 4:00 MCX Hardlines & Consumables Discussion

4:00 – 4:30 CGES Hardlines & Consumables Discussion

Jim Goldade - Tobacco/Alcohol - Consumables
Joanne Faulkner - Consumables
Sean Sommer - Electronics/Computers/Pre-Recorded - Hardlines

4:30 - 5:00 VCS Hardlines & Consumables Discussion
5:00 - 5:30 AAFES Hardlines & Consumables Discussion
5:30 - 6:30 Women's Networking Reception
6:30 - 7:30 Exchange Council reception (Invitation Only)

Friday: March 9th

7:00 - 7:45 Continental Breakfast
7:45 - 8:15 Exchange Council Update
8:15 - 9:00 Congressional Speaker (Congressman Joe Wilson)
9:00 - 9:45 Legislative Update
9:45 - 10:15 Break
10:15 - 10:45 Save Our Benefits Update
10:45 - 11:00 Closing Remarks
11:00 – 12:00 AAFES Marketing Town Hall
11:15 - 1:00 One-on-one sessions