Army & Air Force Exchange Service to Honor Vietnam Veterans with Commemorative Pins on March 29

In partnership with the United States of America Vietnam War Commemoration, the Army & Air Force Exchange Service will honor all who served during the Vietnam War with free commemorative lapel pins marking the war’s 50th anniversary.

Any Vietnam-era Veteran who served on active duty between Nov. 1, 1955 and May 15, 1975, regardless of location, is invited to visit their nearest Exchange Main Store from 11 a.m. to 1 p.m. on March 29, 2018, National Vietnam War Veterans Day, to receive their United States of America Vietnam War Commemoration Vietnam Veteran Lapel Pin. Complimentary Vietnam Veteran bumper stickers will also be available at the event.

“The Exchange is privileged to partner with the United States of America Vietnam War Commemoration to offer this token of our Nation’s appreciation to those who served during the Vietnam War,” said Exchange Director/CEO and Vietnam-era Veteran Tom Shull. “Too few of those who served during Vietnam received the homecoming their distinguished service deserved. We are truly honored to be a part of this commemoration and to do our part to honor the distinguished service of our Vietnam Veterans.”

The United States of America Vietnam War Commemoration is a program administered by the Office of the Secretary of Defense to commemorate the 50th anniversary of the Vietnam War. The U.S. began commemoration of the Vietnam War’s 50th anniversary in 2012 and will continue through Veterans Day 2025.

The Exchange is a 50th Anniversary Vietnam War Commemorative Partner, planning and conducting events and activities that recognize Vietnam Veterans and their families for service, valor and sacrifice in conjunction with the Commemoration.

If you are unable to come to an Exchange for a lapel pin on March 29, visit http://www.vietnamwar50th.com/events/ to find an upcoming event or find a Commemorative Partner in your area at http://www.vietnamwar50th.com/partners/partner_map/.

If you still need assistance locating an opportunity to receive a lapel pin on behalf of a grateful nation, please contact the Commemoration office at 877-387-9951 or whs.vnwar50th@mail.mil.

Shoppers can contact their local Exchange for more information. To find the nearest store, visit ShopMyExchange.com/exchange-stores/.

Since 1895, the Army & Air Force Exchange Service (Exchange) has gone where Soldiers, Airmen and their families go to improve the quality of their lives by providing valued goods and services at exclusive military pricing. As the 56th-largest retailer in the United States, Exchange earnings provided $2.4 billion in dividends to support military morale, welfare and recreation programs over the last 10 years. The Exchange is a non-appropriated fund entity of the Department of Defense and is directed by a Board of Directors. To find out more about the Exchange history and mission or to view recent press releases please visit http://www.shopmyexchange.com.