

Exploration '17

Sixth Decennial International Conference on Mineral Exploration
Toronto, Canada * October 22 to 25, 2017

MAKE YOUR CASE

As an exploration geoscientist working for a mining company, contractor or consultant, you need to convince the people who control the purse strings that your project is worth spending money on. Competition is fierce. Many excellent exploration projects are, by necessity, underfunded or cut completely. Many excellent proposals are not accepted because the price exceeded the anticipated benefit. Yet many of us have received little if any training in making effective presentations, in making our case clear, memorable and compelling.

We are very pleased that Professor David Beatty has agreed to give a half day workshop at Exploration '17. Dr. Beatty has served on the board of both large and small mining companies, and he now teaches at the University of Toronto's Rotman School of Management. He is an excellent teacher (personal experience).

Register NOW for this excellent course! It will be held at the Fairmont Royal York Hotel on Friday, October 27, 1 – 4 pm.

www.exploration17.com, Register NOW, Workshop 15.

Regular delegate: \$210.00

Student: \$ 70.00

REGISTRATION FOR THE CONFERENCE IS NOT REQUIRED

David R. Beatty C.M., O.B.E., F.ICD, CFA

Chair Clarkson Centre for Board Effectiveness

Rotman School of Management, University of Toronto

Over his career, Prof. David Beatty has served on 40 different boards of directors in Canada, America, Mexico, Australia and England and been chairman of 9 public companies. He has chaired 6 mining company boards including Orogen Minerals on the ASX, Inmet Mining, and Western Coal on the TSX and served as a Director of Goldcorp, Thistle Mining, Walter Energy and Western Garnet. David was the founding Managing Director of the Canadian Coalition for Good Governance (2003-2008), an organization that represents 50 institutional investors with ~C\$2 trillion of assets under management.

David is now a Professor at the University of Toronto's Rotman School of Management where he teaches corporate strategy and corporate governance. He is the creator of the Canadian Directors Education Program (DEP) and remains curriculum overseer. The DEP has trained ~5,000 Canadians in partnership with 11 other Canadian universities in a rigorous 12-day course.

In 2013, David was inducted into the Order of Canada, the nation's highest civilian honor and in 1994 he was made an Officer of the Most Excellent Order of the British Empire by Her Majesty Queen Elizabeth II at Buckingham Palace for his services to Papua New Guinea.

Integrating the Geosciences: The Challenge of Discovery