APSP Represented the U.S. in Cologne to Launch International Federation

(ALEXANDRIA, VA) — The Association of Pool & Spa Professionals (APSP) is pleased to announce that APSP President & CEO Rich Gottwald represented the United States and presented on the state of the industry on Thursday, November 8 during the Aquanale conference in Cologne, Germany.

Gottwald’s presentation was part of the inaugural launch of an international federation of pool, spa and hot tub associations, and special events and exhibits continued until November 10.

“I’m honored to represent the United States and the industry at Aquanale,” said Rich Gottwald, APSP president & CEO. “We are continually looking to expand our presence beyond our borders with likeminded organizations. Because of the importance of collaboration, APSP continues to work with our international partners to build lasting connections.”

Aquanale took place in November 7-10 in Cologne, Germany and had approximately 300 international exhibitors. Global market-leaders attended to introduce new products and ideas and international visitors learned more about the current state of industry affairs. Learn more about the show.

For more information about APSP, visit APSP.org.

About APSP
The Association of Pool & Spa Professionals (APSP) is the world’s oldest and largest association representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated
to the growth and development of its members’ businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services, from professional development to advancing key legislation and regulation at the federal and local levels, to consumer outreach and public safety. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards for pools, hot tubs, and spas. For more information, visit APSP.org.

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