



American Telemedicine Association

A LEADERBOARD \$3,500

This premier position provides your company with top exposure and quality traffic. 728p x 90p

B BANNERS \$3,000

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers. 468p x 60p

C SKYSCRAPERS \$3,000

A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers. 120p x 300p

D FEATURED EXHIBITOR \$2,500

Integrated into the feel of the brief, a featured exhibitor ad targets your buying audience with an image and 25-word description. 125p x 125p

ATA 2014 DAILY NEWS MEDIA KIT

REACH 13,900 TELEMEDICINE PROFESSIONALS DURING THE ATA 2014 TRADE SHOW.

Sample email layout for ATA 2014 Daily News Media Kit, featuring various ad placements (A, B, C, D) and content sections like 'ATA 2014: A meeting for a maturing telemedicine industry' and 'BE SURE TO VISIT OUR FEATURED EXHIBITORS'.

CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 4 emails to 13,900 telemedicine professionals.