



The Manitoba Child Care Association

Presents



Marc Kielburger

at MCCA's

Wisdom
begins with
Wonder

Conference

The World Needs Kids: How to Mentor Kids Who Care and Contribute

Marc Kielburger is a social entrepreneur, *New York Times* best-selling author and gifted orator. Along with his brother Craig, Marc is co-founder of Free The Children, an international charity and educational partner that empowers youth to achieve their fullest potential as agents of change.

Marc is also the co-founder and co-CEO of Me to We. An innovative social enterprise, Me to We advances the vision of philanthropy and provides people with better choices for a better world, including socially conscious, environmentally friendly and sweatshop-free clothing and accessories, life-changing international volunteer trips, leadership training programs and materials, a speakers' bureau and books that address issues of positive change. In addition, half of Me to We's net profit is donated to Free The Children, while the other half is reinvested to grow the enterprise and its social mission.

Every year, Marc and Craig organize We Day, Free The Children's signature international event attended by 160,000 students from 4,000 schools. We Day also reaches more than 5.7 million viewers through televised broadcasts and has more than 3.3 million followers on Facebook, making it one of the largest charitable causes in the world.

Marc is author of 11 books. He has shared the stage, and his voice, with Nobel Peace laureates, heads of state, celebrities, rock bands, actors and icons, including former president Bill Clinton, former Soviet leader Mikhail Gorbachev, Archbishop Desmond Tutu and Sir Richard Branson, among many more.

Date: May 29th, 2014
Where: Victoria Inn, Centennial Ballroom
Time: 9:00 am - 10:00 am
Tickets: \$25.00 each or 10 tickets for \$200.00
Book Signing: 10:00 am - 10:30 am - Books will be available for purchase

Tickets can be purchased with a credit card online or download a registration form from MCCA's website at: <http://www.mccahouse.org/conference.htm>

For more information contact Karen Houdayer at 204-336-5062 or khoudayer@mcchouse.org.

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