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ELECTRICAL ASSOCIATION
OF MANITOBA

Strength in Connection



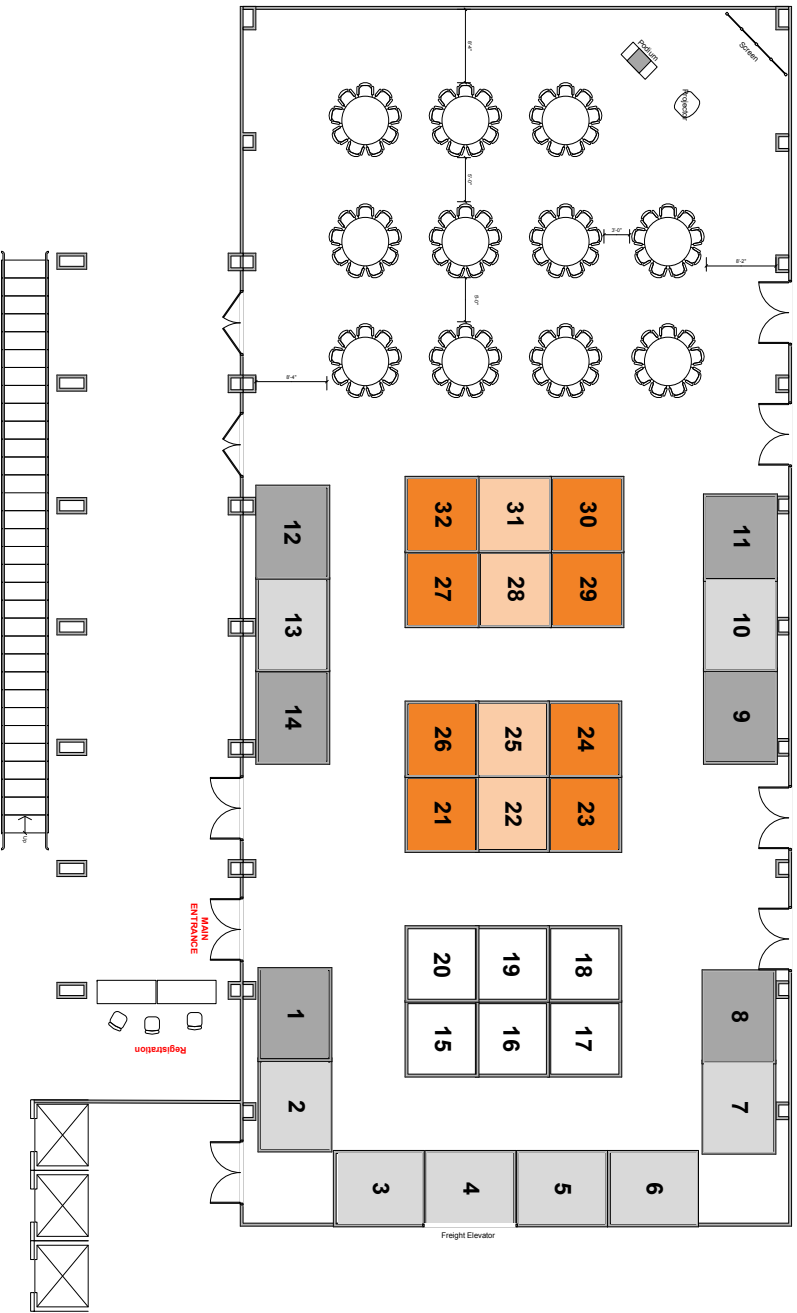
MANITOBA LED Lighting & Control Exposition 2014

Architectural and commercial
lighting trade show and seminars
featuring LED lighting

Fairmont Hotel, Winnipeg
November 4, 2014

Exhibitor Registration

LED & Controls Expo 2014
The Fairmont Hotel, 2nd Floor
November 4, 2014



Booth Size LEGEND

 8 x 10 corner	 8 x 8 corner
 8 x 10 inline	 8 x 8 inline



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Who Are We?

The Electrical Association of Manitoba, formerly Manitoba Electrical League, is hosting the first ever **LED Lighting and Control Exposition** November 4, 2014 in Winnipeg at the Fairmont Hotel. This event is part of the newly expanded program of the League to provide members a greater opportunity to promote their products, services and the latest in new trends in the lighting industry. This is the first show of its kind in Manitoba.

What is the Show About?

The LED Lighting Show is the newest opportunity in Central Canada for specialists in the lighting industry to bring the latest and most dynamic products for the 21st century to the people who use them. This show is a great opportunity for a manufacturer like you to put your products in the hands of the designers and contractors, and to educate the end users and industry professionals about the trends and changes in the lighting industry today.

Who Attends?

Today's designers and builders are constantly faced with the challenge of creating the most effective and efficient projects while attempting to satisfy the needs of the customer with state of the art products and energy saving technology.

The most advanced technology of this day is LED. The LED Lighting show has been created to assist not only architects, engineers, interior designers BUT also building owners, managers and electrical contractors .

www.meleague.ca

Display Opportunities

The LED Lighting & Control Expo has created 32 great display opportunities in one of Winnipeg's most prestigious facilities. (See *attached floor plan*.) The LED Lighting & Control Expo will bring together professionals in the Manitoba lighting industry.

Display spaces are available in various sizes to suit your company needs and budget. With only 32 spaces, all vendors have a unique exposure opportunity. (See *attached application for display space values*.)

The LED Expo will extend it's invitations to an extensive list of end users and affiliated design professionals to ensure an event with an extensive targeted audience. Our promotional activities have been designed to build traffic on the exhibit floor.

The LED Lighting Expo will feature a limited number of seminars throughout the show. With the seminar stage constructed on the show floor, participating exhibitors are enticed to remain on the floor until the expo ends.

What's included with your booth?

Each exhibitor participating in the 2014 LED Expo will receive:

- Exhibit space - *multiple size choices available*
- One appropriate sized dressed table & 2 chairs
- One 110 v / 15 amp electrical outlet.
(*Internet available on request.*)
- 2 tickets to VIP **Keynote Presentation Breakfast**.
- Admission to **Post Expo Reception**
- Special Room rates for stay in hotel (*Must be reserved prior to October 3, 2014.*)
Details in Exhibitor handbook.

