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Author Jim Hunter Named IMBC Keynote Speaker

Professional speaker and author Jim Hunter will present the keynote address at the next International Marina & Boatyard Conference (IMBC). Hunter's session, "The Power of Servant Leadership," will be held Thursday, January 29 at 8:30 am.

During his presentation, Hunter will discuss the rapidly emerging phenomenon known as Servant Leadership, a values- and relational-based approach to leadership that seeks to create a high-trust office culture by turning "bosses" into "coaches" and "head-honchos" into "mentors." He will discuss developing leaders of character who guide with authority (influence) rather than simply relying upon power (coercion) and how attendees can bring those lessons back to their facilities.

Jim Hunter is the author of two internationally bestselling books, *The Servant: A Simple Story About the True Essence of Leadership* and *The World's Most Powerful Leadership Principle: How to Become a Servant Leader*. His books are used in many MBA and other higher education curricula around the world, are translated into over two dozen languages, and have sold well over 4.5 million copies worldwide. Hunter speaks on leadership to audiences around the world and assists organizations in building leaders and high-performing teams. His clients include many of the world's most admired organizations, including American Express, Johnson & Johnson, McDonald's, Nestlé, Procter & Gamble and the United States Army, Navy, Air Force and Marine Corps.

Hunter will follow the morning keynote with an afternoon roundtable in which participants will break into groups and dive deeper into the concept of Servant Leadership.

To learn more about IMBC, visit MarinaAssociation.org/IMBC.

Registration for IMBC will open this Fall and a full, detailed schedule will be released in October.

ABOUT IMBC

Formed in 2002 as the National Marina & Boatyard Conference, the International Marina & Boatyard Conference is the leading show catered specifically to marina and boatyard owners, operators, and managers as well as dockmasters, harbor masters, boat builders and repairers, and industry consultants.



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Produced by:  Association of
Marina Industries