

LATINO EDUCATION & ADVOCACY DAYS 2020



Latino Education & Advocacy Days (March 2020)

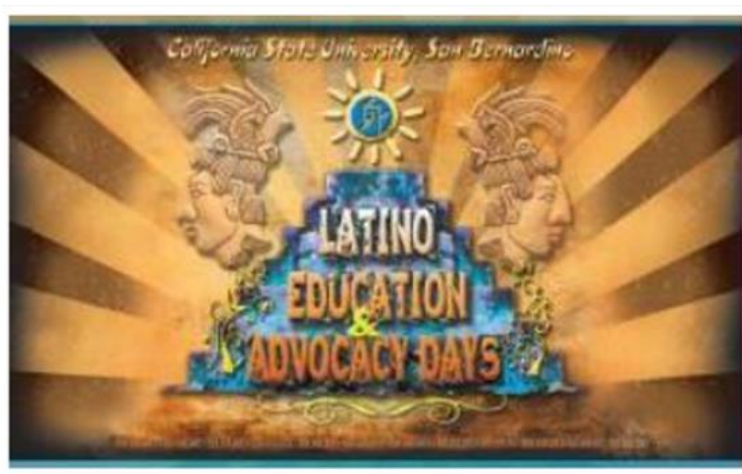
Visit: <http://leadsummit.csusb.edu/>

CALL FOR SPONSORS

Friends and Colleagues - in order to provide a means to maximize the promotion, outreach and relations, within the areas of our primary purpose, LEAD must engage in capital campaigns to raise significant dollars. We rely almost completely on the generosity of donors and sponsors that share our vision to make possible our innovative and productive programs, publications and events in Latinos and Education.

It's that time of year again where we ramp up the planning of our annual Latino Education & Advocacy Days, and the purpose of this announcement is to garner support from you as an individual, as well as your institution, business, agency and group to be part of an event like no other.

The theme for 2020 is ***Movimiento y Compromiso: "50 Years of Challenges, Accomplishments, and the Continuing Quest for Educational Equity"***



LEAD Summit XI - Thursday March 26, 2020

Latino Education & Advocacy Days 2020 Calendar

- Wednesday March 18: Puente 9th-Grade Student Leadership Conference / *Feria Educativa XIV*
- Friday March 20: ALFSS Winter Social *Convivencia*, Association of Latino Faculty, Staff, and Students
- Saturday March 21: Binational Parent Leadership Institute II
- Monday March 23: Catholic School Expo and Career Day IV
- Tuesday March 24: IE Ethnic Studies III
- Wednesday March 25: Puente Community College Student Leadership Forum V
- Thursday March 26: LEAD Summit XI
- Saturday March 28: Cesar E. Chavez Memorial Breakfast IX

We are happy to report that our LEAD 2019 market reach exceeded 300 million people: viewers and listeners, thanks to our public and commercial television/radio partners, print/digital readers and social media impressions, webcast to 1600 of our viewing partners across 40 countries, Facebook & YouTube Live, and of course our on-site attendees.

With your sponsorship, you will be supporting ALL our activities for LEAD Week, and will receive the appropriate branding and marketing recognition, multiple and repeated times, throughout the week via logo placement/acknowledgement on web sites, printed programs and brochures, email/social media blasts, slide shows/event scripts, and webcast/media coverage, and so forth.

Every gift, large or small, makes a difference. Whether you are a first time donor/sponsor or a long time contributor, we appreciate your thoughtful generosity. The continued and successful growth of the LEAD conference is heavily dependent upon partnerships with our community, and personal support from individual donors and businesses.

[Sponsorship Options](#) (via check, online payment, or by phone). Please contact me at emurillo@csusb.edu and let us know your sponsorship pledge.

Sponsorship Levels

Platinum - Pyramid (\$10,000 and above)



- One Minute Commercial to be Webcast
- University Events / Special Invitations
- Photo Opportunities (w/ Speakers)
- Media Coverage
- Marketing / Brand Recognition
- Slide show recognition at our opening ceremony
- Web site Acknowledgement

- Program Brochure Acknowledgement
- Conference Attendee Gifts
- Exhibit Table
- Framed Acknowledgement Certificate

Golden - Eagle (\$5,000 - \$9,999)



- One Minute Commercial to be Webcast
- Photo Opportunities (w/ Speaker)
- Marketing / Brand Recognition
- Slide show recognition at our opening ceremony
- Web site Acknowledgement
- Program Brochure Acknowledgement
- Conference Attendee Gifts
- Exhibit Table
- Framed Acknowledgement Certificate

Silver - Sun Stone (\$1,000 - \$4,999)



- Web site Acknowledgement
- Marketing / Brand Recognition
- Program Brochure Acknowledgement
- Conference Attendee Gifts
- Exhibit Table

Bronze - Shield (\$999 and under)



- Web site Acknowledgement
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- Program Brochure Acknowledgement
- Conference Attendee Gifts

Thank you - Gracias, EM



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-- Join or learn more about LEAD activities, events or programs on any of our social networks, partnerships or education projects --

[LEAD - Latino Education Projects](#)
[LEAD - About Us Video](#)