

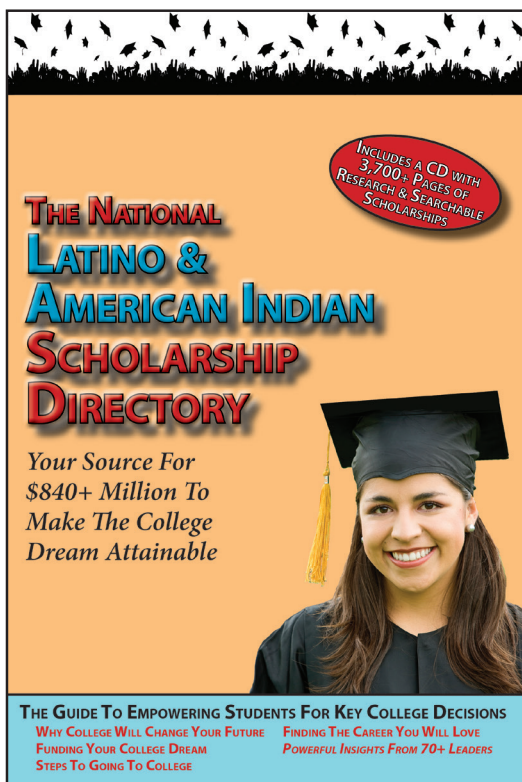
# USE THE NEW LATINO SCHOLARSHIP DIRECTORY TO ATTRACT ATTENTION FOR YOUR COLLEGE OR ORGANIZATION

"Today Latinos represent the fastest growing population across the entire USA – 54 million & counting. This Scholarship Directory is exactly what our youth need to both get motivated to go to college - as well as to find the funding necessary to go. This Scholarship Directory belongs in EVERY home with students."

**Edward James Olmos**, actor, activist & author of the book's introduction

"The National Latino & American Indian Scholarship Directory provides an expansive resource that will be of benefit to any organization invested in the cause of advancing student success in higher education. The electronic database contained on the CD is a great tool for finding specific funding for students with a multitude of financial needs."

**Dr. Antonio Flores**, President, Hispanic Association of Colleges and Universities



The National Latino & American Indian Scholarship Directory is the most comprehensive source for Latino and American Indian students to find financing for college! At a time when college graduates carry more than a TRILLION dollars in student loan debt, The Directory has sections on: Preparing for College; Financing College; Careers Not Majors; Latino Insights; and American Indian Insights.

The Directory is now in three formats:

1. **The National Latino & American Indian Scholarship Directory**, a traditional printed book with a bound in CD with 3,700+ pages of information and 1,900+ searchable scholarships.
2. The **CD Version** with 3,700+ pages of info and 1,900+ searchable scholarships.
3. The new **DVD Version** with 4,400 pages of info, 2,100+ searchable scholarships & 2 hours of videos with targeted advice on succeeding in college.

**Designed to meet the needs of students, their families, counselors, libraries, community organizations...**

## Dozens of Programs Are Using The Directory

"The competitive strengths of our nation will depend on the positive educational outcomes of our youth. This directory adds to our arsenal to keep our focus on educational equity and achievement, including attending college and beyond."

**Enrique G. Murillo, Jr, PhD**, Executive Director, Latino Education and Advocacy Days (LEAD) Organization

"We will be giving every student in our program a copy of the Directory. We want our youth to succeed."

**Luisa Armijo**, Library Director, Tribal Education Center, Torres Martinez Desert Cahuilla Indians

"The Directory is relevant and very helpful. Great to see all the scholarship sources listed where people can apply as well as understand who is eligible for Dream Act. I also like the statistics. Great Job! Sincere thanks."

**Roy Jasso**, SVP, Wells Fargo Foundation

"We want Scholarship CDs for every student at our **LEAD Conference**." **Denise Gutierrez**, Director, Corporate & Foundation Relations, University of La Verne

"I love the Directory. I really like the size. I want to get it out to the students we work with."

**Rene Aguilera**, Board Member, California Latino School Board Association

## ORDER THE DIRECTORIES, DVD'S & CD'S YOU NEED

The Bulk Quantities Are Perfect for High School Student Events

### SCHOLARSHIP DIRECTORY – BOOK VERSION THAT INCLUDES CD

QUANTITY ORDERED	PER BOOK	TOTAL	DIGITAL DIRECTORY AD	ONLINE AD	PRINTED DIRECTORY AD
<input type="checkbox"/> 1 Copy	\$30.00	\$30			
<input type="checkbox"/> 10 copies	\$18.00	\$180			
<input type="checkbox"/> 25 copies	\$16.50	\$412			
<input type="checkbox"/> 50 copies	\$15.00	\$750			
<input type="checkbox"/> 100 copies	\$13.50	\$1,350	Yes		
<input type="checkbox"/> 250 copies	\$12.00	\$3,000	Yes	Yes	
<input type="checkbox"/> 500 copies	\$10.00	\$5,000	Yes	Yes	Yes
<input type="checkbox"/> 1,000 copies	\$9.00	\$9,000	Yes	Yes	Yes

**All prices include shipping & sales tax**

### SCHOLARSHIP DIRECTORY DVD VERSION THAT INCLUDES VIDEOS

QUANTITY ORDERED	PER DVD	TOTAL	DIGITAL DIRECTORY AD	ONLINE AD	PRINTED DIRECTORY AD
<input type="checkbox"/> 1 Copy	\$25.00	\$25			
<input type="checkbox"/> 10 copies	\$12.50	\$125			
<input type="checkbox"/> 25 copies	\$11.00	\$275			
<input type="checkbox"/> 50 copies	\$10.00	\$500			
<input type="checkbox"/> 100 copies	\$8.75	\$875	Yes		
<input type="checkbox"/> 250 copies	\$7.50	\$1,875	Yes		
<input type="checkbox"/> 500 copies	\$5.00	\$2,500	Yes	Yes	
<input type="checkbox"/> 1,000 copies	\$4.35	\$4,350	Yes	Yes	Yes

**Includes \$900 million in scholarships from 2,100 sources. The DVD has 4,400 pages of information & two hours of videos**

### SCHOLARSHIP DIRECTORY CD VERSION – SPECIAL RATES

QUANTITY ORDERED	PER CD	TOTAL	DIGITAL DIRECTORY AD	ONLINE AD	PRINTED DIRECTORY AD
<input type="checkbox"/> 100 copies	\$5.00	\$500			
<input type="checkbox"/> 250 copies	\$4.00	\$1,000	Yes		
<input type="checkbox"/> 500 copies	\$3.00	\$1,500	Yes	Yes	
<input type="checkbox"/> 1,000 copies	\$2.75	\$2,750	Yes	Yes	

**While Supplies Last**

**Digital Directory Ad:** Full page ad in the PDF version of the Directory (\$800 value).

**Online Ad:** Banner ad on the Empowering Student website (\$800 value).

**Printed Directory Ad:** Full page ad in next Printed edition of Scholarship Directory (\$1,500 value).

**Steps to Place an Order** 1. Choose the Directory, DVD or CD #s you want. 2. Fill in the form below. 3. Email or mail it to us. 4. Phone 760-434-1223 with any questions. *Thank you*

**Payment.** Is by:  Check  Credit Card  Purchase Order

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**Publisher** **WPR Books** Call 760-434-1223  
 3445 Catalina Dr., with any questions  
 Carlsbad, CA 92010 or email it to kirk@whisler.com

### 7 WAYS THE DIRECTORY IS BEING USED

- ✓ Given to students who have won scholarships
- ✓ By counselors
- ✓ For high school students attending programs
- ✓ Financial aid departments
- ✓ For students attending LEAD events
- ✓ In libraries
- ✓ Given to students who have completed programs.

You can order single copies at [www.WPRbooks.com](http://www.WPRbooks.com)