

Closing the Backdoor of the Church

As we approach 2010, many writers have written about religion in an America and where we are headed as a nation. In today's society, we have congregations that exceed 30,000 members, we have ministries that purchase former professional sports arenas and through media churches that have the ability to reach hundreds of millions of souls.

The question becomes how do they manage and serve so many people effectively. Most churches have small staffs and limited resources that make it almost impossible to grow. Recent studies have shown that the fastest growing ministries have identified resources that help to manage, track and report information that is used to support all areas of the church.

One such solution is Proclaim, a ministry management software platform, which Microsoft spent more 300 million dollars to develop. As an industry leader, Proclaim is being used by churches across the United States that service between 2000 and 30,000 members. In comparison, the software is affordable and provides organizations the ability to grow over a period of time. Most churches find Proclaim to be user friendly and easy to train, being that it runs alongside Microsoft Outlook and Microsoft Office.

Proclaim gives you the ability to manage every aspect of the church to include volunteers, missions, tithing and data. We also found Proclaim to very efficient in tracking revenue, producing reports, managing membership growth and converting visitors.

Proclaim President Bill Walker is quoted as saying "our solution allows ministries to close the backdoor"; he went on to say "Proclaim was created to make sure that member growth and visitor conversion is a priority".

Proclaim, which is offered by Ministry Management Solutions, can be viewed at www.proclaimcrm.com or for a no cost demonstration call them at 888-947-3763.