



July 25, 2013

Department: The Learning Curve
Social Media: Get Ahead of the Curve

There is certainly a learning curve when it comes to social media, and you and/or your organization are at a place somewhere along the curve. Whether or not you've gotten your feet wet, we invite NAGC members to join us for free training.

The focus of "Simple Steps to Strengthen Your Gifted Program with Social Media" will be on Twitter, however best practice examples on Facebook and LinkedIn will be included. Ginger Lewman, an Edupreneur and savvy social media member, will share her expertise during two 90-minute sessions in August. She will demonstrate simple steps that you can take to promote and advocate for your gifted program. You will learn how to leverage these tools to grow and engage a positive, active community that thrives both online and in-person.

On August 19, from 4-5:30 P.M Eastern, , Lewman will cover the basics—how to set up an account, re-tweet messages, and follow others. On August 27, from 4-5:30 P.M Eastern, she will show you how to power up the basics and use Twitter to its fullest potential to create influential communities and advance your organizations mission. Whether you gather with a group or participate individually, we encourage you to take advantage of this special training customized for the gifted education community.

[Register here for these webinars](#) – free for NAGC members! While you're on the registration page, check out the other free session, "NAGC: Leadership Directions Navigating a Changing Educational Landscape" on September 26, 2013, Noon-1:00 PM Eastern.