



FOR IMMEDIATE RELEASE

GILL HIRES NEW FIELD SALES MANAGERS, LENEXA, KANSAS – January 2014 – Gill Studios is pleased to announce the addition of two new Field Sales Managers to the Gill-line sales team. Alicia Dierking joins Gill as our Greater Texas Field Sales Manager and Melissa Casey is our Greater New York and New Jersey Field Sales Manager. Field Sales Managers reside within their territory to provide a hands-on personalized sales support that helps build a growing partnership with the distributor.

Alicia Dierking brings over 15 years of sales experience and an extensive background in both consumer and business-to-business sales with a primary focus in advertising and media sales. Prior to joining Gill Studio's, Alicia was very successful in print advertising for various industries including, imprinted sportswear and high-end home design.

Melissa Casey has a strong background in sales and customer relations. Prior to joining Gill, Melissa was a lead sales consultant for Bluemercury. She also held a position as Permit Coordinator in a fast paced civil engineering firm. Melissa served as liaison between the engineering and planning staff and various government agencies.

In May 2012 an outside sales force, the Field Sales Manager, was established to enhance the distributor's one-on-one contact with Gill. The "Gill Power of Three", which includes Regional Sales Managers, Regional Sales Associates and Field Sales Managers strive to enhance the customer experience by creating multiple touch points for distributor interaction.

About Gill Studios

Gill Studios is the most honored supplier in the promotional products industry since 1934. Centrally located in American's heartland, Kansas, Gill continues to maintain the high printing standards created by founder Forest P. Gill. In recent years, Gill has expanded into offset and digital print to supplement its already award-winning screen and flexo printing. Additional information is available at www.gill-line.com.

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