

PPAI NEWS

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PPEF Celebrates 25th Anniversary, 2014 Scholarship Period Now Open

Submission Deadline, March 15, 2014

IRVING, Tex., (February 11, 2014) – [Promotional Products Education Foundation](http://www.ppef.us) (PPEF; www.ppef.us), is pleased to announce that the 2014 PPEF scholarship [program](#) is now taking applications for the 2014-2015 school year with \$125,000 in scholarships to be awarded. This is an increase of \$25,000 over previous years in celebration of PPEF's 25th anniversary. Since its inception in 1989, PPEF has awarded approximately \$1,142,000 in financial assistance.

Funded by Promotional Products Association International ([PPAI](#)) and donations from the promotional products industry, the scholarship program enables youth and professionals to continue their education on a collegiate level. The Association and industry patrons have a long-standing commitment of service to the promotional products industry and this fund supports those who demonstrate the same commitment.

Last year, 68 new and 29 renewal scholars were awarded \$100,000 in scholarships. Scholarships were awarded to a total of 97 outstanding promotional products industry employees or their children who displayed remarkable academic achievement, extracurricular participation and community service.

The 2014-2015 scholarship application period is now open and the **submission deadline is March 15, 2014.**

Academic Scholarships Offered

Four-Year College Scholarships for Academic Excellence and Achievement – (*\$4,000, awarded \$1,000 annually for four years*)

These scholarships are available to promotional products industry employees or their dependents entering a four-year accredited college or university as a freshman in the fall of 2014. Students must have a minimum GPA of 3.0 to apply. Scholarships are renewable for four years of college, provided that the student meets the minimum GPA requirement and current employment in the promotional products industry is maintained by the student or parent.

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Chairman's College Scholarships – (*\$5,000, awarded \$2,500 annually for two years*)

These scholarships are available to promotional products industry employees or their dependents entering their junior year of college, actively pursuing a bachelor's degree in an academic field related to promotional products and expressing a clear intent to enter the promotional products industry after graduation. Students must have a minimum GPA of 3.0 to apply. Scholarships are renewable for the junior and senior years of college, provided that the student meets the minimum GPA requirement and current employment in the promotional products industry is maintained by the student or parent.

Named Scholarships – (*\$1,000, nonrenewable*)

Named in honor or memory of individuals or organizations, these scholarships are available to promotional products industry employees or their dependents attending a two-year or four-year accredited undergraduate college or university. Students must take at least six credit hours per semester and have a minimum GPA of 3.0 to apply.

PPEF has the following Named Scholarships: Vincent J. Arena Scholarship, Castelli North America, Inc. Scholarship, Eugene P. Cesario Scholarship, Glen Holt Scholarship, Helen & Al Mackler and Joseph Alexander Scholarship, George C. Matteson, Jr. Scholarship, Janelle Nevins Scholarship, H. Ted Olson Scholarship, PPACHicago Scholarship, Marvin Spike Scholarship, H.D. Joe Stratton Scholarship and Three Rivers Advertising Specialty Association.

Friends of PPMN Scholarship – (*\$1,000, nonrenewable*)

This scholarship will be awarded to a full-time industry employee for undergraduate or graduate level coursework at an accredited college or university.

One-Year College Scholarships – (*\$1,000, nonrenewable*)

These scholarships are available to promotional products industry employees or their dependents attending a two-year or four-year accredited undergraduate college or university. Students must take at least six credit hours per semester and have a minimum GPA of 3.0 to apply.

PPEF Scholarships Information

Application forms and guidelines are available at www.ppef.us. Application information can also be obtained by contacting Sara Besly at SaraB@ppai.org. Applications must be submitted by March 15, 2014. Winners of the scholarships will be announced in May. Donations can be mailed to PPEF, 3125 Skyway Circle North, Irving, Texas 75038.

About PPEF

PPEF is an industry-based non-profit organization that raises money to help students achieve their higher education goals. PPEF was founded to recognize and encourage scholastic ability and academic performance among promotional products industry employees and their children. Since its inception in 1989, PPEF has awarded approximately \$1,142,000 in financial assistance.

About PPAI

Founded in 1903, the Promotional Products Association International ([PPAI](http://ppai.org)) is the world's largest and oldest not-for-profit association for the \$18.5 billion promotional products industry, which [comprises](#) 33,841 businesses, a workforce of 498,853 professionals and more than 10,600 corporate members. PPAI represents the industry in Washington, D.C., and [advocates](#) on its behalf. PPAI operates the industry's largest trade show, ([The PPAI Expo](#) is held each January); leading [promotional products safety and compliance program](#), more than 50-year-old [professional development and certification program](#); industry [trade journals and periodicals](#); and is the developer of [UPIC](#) (Universal Promotional Identification Code), the industry's only free identification system and universal company database. The multi-billion-dollar [industry](#) includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. For more information, visit [PPAI.org](http://ppai.org) and find us on Twitter [@PPAI_HQ](#), [Facebook](#), [YouTube](#) and [Pinterest](#).