

**PRESS RELEASE
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Contact: Abby Robida

Video Marketing Specialist
Showdown Displays
Direct Phone: (763) 746-1138
arobida@signzoneinc.com
www.showdowndisplays.com

SHOWDOWN DISPLAYS ANNOUNCES JOHN LUNDBERG RETIREMENT

Las Vegas, NV (January 14, 2014) — Showdown Displays® announced the retirement of veteran promotional products salesman, John Lundberg at their 2014 National Sales Meeting. Recognition and gratitude were given to John for his notable contributions to their success. John Lundberg retires as Showdown Displays® Vice President of National Accounts.

Early in John's career at Showdown, he proposed the idea of selling displays to the promotional products industry. 10 years later, the promotional products industry has embraced the concept, becoming one of the fastest growing categories in the industry; along with being Showdown's largest customer base. John has forged a legendary legacy at Showdown Displays® with his tireless work ethic, passion and loyalty.

"Few individuals have the forethought, creativity and vision that John displays on a daily basis." stated Kevin Walsh, Showdown Displays® Senior Vice President of Sales and Marketing, "The entire Showdown family is indebted to John for his vision to recognize this opportunity and his indefatigable commitment to delighting our distributor partners each and every day."

The PPAI Las Vegas Show was held January 13th-17th at the Mandalay Bay Convention Center. Showdown Displays®, an A+ SAGE and five star ASI Supplier, presented their new 2014 products and services at the show. Check out www.showdowndisplays.com for new products, services and to request your 2014 catalog.

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About Showdown Displays®

Showdown Displays® is the leading domestic manufacturer and supplier of visual communications, event and display merchandise to the Advertising Specialty and Promotional Products industries. Showdown Displays® is a subsidiary of Sign-Zone, Inc. headquartered in Ramsey, Minnesota. Showdown Displays® owns and operates a highly efficient, environmentally and socially responsible manufacturing facility in Minnesota and augments its domestic capabilities with global sourcing operations. For more information about Showdown Displays® please contact us at 888-376-7469.