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Gold Bond Expands With Acquisition Of World Wide Lines

Supplier Gold Bond, Inc. (UPIC: GOLD0008), based in Hixson, Tennessee, announces the acquisition of supplier World Wide Lines, Inc. (UPIC: WORLDWID) in Covington, Tennessee, effective July 31.

World Wide offers full-color printing, including the ability to print on a breadth of substrates including full color wraps on drinkware, and dye sublimation. Mark Godsey, president of Gold Bond, says, "It is with great excitement that we welcome [World Wide Lines President] Kim Newell and the World Wide team to the Gold Bond family. Over the last year our team has been focused on expanding our full-color offering including our direct print ColorfinityHD platform and the expansion of our PhotoVision domed full-color line. The acquisition of World Wide bolsters our initiative to build a one-stop shop for the most diverse offering of full-color imprinting options."

Newell adds, "Both companies have strong backgrounds in customer service, bringing innovation and creativity to the industry. The powerful combination of both companies will provide greater opportunities for our customers and the growth of our customer partnerships going forward in the future."

Gold Bond and World Wide will operate as separate entities for the foreseeable future.

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