

PPAI PPB Newslink™

BREAKING NEWS

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PPAI, RAC Announce New Board Members

The final results are in for PPAI's 2014 Board of Directors election. PPAI welcomes Dale T. Denham, MAS+, CIO of distributor Geiger, and Norm Hullinger, CEO of supplier alphabroder, to the Association's board. In addition, Scott Hareid, president of multi-line representative agency Hareid Marketing, has been appointed as the RAC Delegate to the PPAI board. The new board members and RAC board delegate will begin their terms immediately following The PPAI Expo 2015. Hullinger and Denham will serve four-year terms, while Hareid's term is for two years.

The board of directors is the governing body for PPAI and plays a major role in directing its strategic activities, adopting policies and approving budgets to carry out the work of the Association. In the month-long election, PPAI sends ballots to all company members who vote for the distributor and supplier candidates. This year, industry voters turned out in record numbers, with votes cast in the election up more than 30 percent from previous years.

"On behalf of all the PPAI membership, I can say that we are excited to be welcoming these new board members," says Mark Jenkins, MAS+, PPAI chair of the board. "Their experience in the industry will be invaluable to the Association as we continue to grow and expand, and I look forward to the contributions of the new directors and RAC delegate as we strive to build collaborative solutions in support of the promotional products industry."

The Regional Association Council (RAC) also announced its 2015 Executive Officers and new board members at the 15th annual Leadership Development Workshop, held this week in Grapevine, Texas. RAC's 2015 leadership line-up includes Rebecca McLaughlin, CAS, president; Ryan Small, CAS, vice president; Janet McMaster, MAS, secretary; Tiffany Tarr, treasurer; Scott Hareid, RAC delegate to the PPAI board; and Ted Fuehr, MAS, immediate past

president. The new officers will begin their one-year terms following the RAC Delegate Assembly at The PPAI Expo 2015 in Las Vegas.

RAC also welcomes five newly elected board members for 2015. They are: Larry Arntz, representing District 1; Janet McMaster, MAS, representing District 2; Jeff Shaw, representing District 3; Tiffany Tarr, representing District 4; and Jon Henrickson, CAS, representing District 5. Tom Carpenter, MAS, representing District 4, and Bob Levitt, MAS, representing District 5, will continue their service for 2015.

Learn more about these volunteer leaders in Tuesday's edition of *PPB Newslink*.



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