Join the New Congressional Cut Flower Caucus

Dear Colleague:

Hundreds of vibrant varieties of flowers are grown in every state across the country. The U.S. floral industry includes fresh cut flowers, cut cultivated greens, potted flowering plants, foliage plants and garden plants, making floriculture the third largest U.S. agricultural crop. It is an industry that consists of more than 60,000 small businesses, such as growers, wholesalers, retailers, and distributors.

Although they continue to face steep competition from increasing imports, American flower growers are working aggressively to stay competitive through innovation, diversification, and sheer determination. The industry supports tens of thousands of jobs nationwide and billions of dollars in economic activity. We already do so much to support other domestic agricultural products; it is time we do the same for American flowers as well.

That is why we’re launching the bipartisan Congressional Cut Flower Caucus. This new caucus will highlight American cut flowers and their farmers. It will focus on educating Members and staff about the economic and cultural impact of America’s cut flower and greens farmers, as well as the challenges the industry faces. The caucus will sponsor events to provide a greater understanding of the issues and opportunities facing America’s cut flower farmers, their families and their flowers.

The caucus will provide a unique opportunity to not only support domestic agriculture and small businesses, but also learn about all that goes into getting your favorite flowers from the farm into your bouquet.

To join the Congressional Cut Flower Caucus or to get more information, please contact Aaron Shapiro (Aaron.Shapiro@mail.house.gov) with Rep. Capps or Alexandra Collison (Alexandra.Collison@mail.house.gov) with Rep. Hunter. Thank you for your consideration.

Sincerely,

LOIS CAPPS  
Member of Congress

DUNCAN HUNTER  
Member of Congress