Media 99’s Jason Beason: 1973 to 2010

Tuesday, 26 October 2010

Frazzled by technology or overwhelmed at updating her website while trying to run a shop, florist Sherry Tannozzini always knew she could count on the friendly, calm voice of Jason Beason when she called Media99, the website company he co-founded.

Beason died Oct. 23 at the age of 37 while in the hospital for a routine procedure.

The outpouring of grief and support are indicative of the personal connection that Beason and wife, Lorrie, had with customers of Media99. Tribute after tribute mentions something along the lines of “although I never met him in person, I feel like I’d known Jason forever …”

“Jason was so honest and had a level of integrity that you just don’t see as much as you used to,” said Tannozzini, the owner of Flowers from the Rainflorist in Sunrise, Fla. “Despite a competitive tech landscape, Beason was ‘always a Southern gentleman’ when it came to talking about the competition, she said. ‘His death has saddened many across the country, and most of us only had a ‘phone’ relationship with him.”

In Pittsburgh, Cheryl Bakin, AAF, is mourning the loss of professional colleague and personal friend. From their first interaction when the Beasons helped her transition Parkway Florist to a Media99 site to the countless times she’d run ideas past Jason, Bakin said she knew she was working with a down-to-earth, honest guy who had her best interests, and those of all customers, at heart.

“Jason was always positive and almost always calm, even when things did not get through my thick head the first time,” she said. “His was a ‘can do’ attitude … no hesitation, (he) just got it done!”

The service is Wednesday, Oct. 27, at 2 p.m. at the Roller-Farmers Union in Jonesboro, Ark. Full details and a guest book are here on the funeral home’s site.

—Amanda Long
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Comments

A true gentleman
Written by aconfort on 2010-10-30 09:03:13

Jason was a great person and a true gentleman. Always fair and you can always count on sharing a laugh with him. A man of integrity, he will be missed.

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