"I saved a couple bucks sending boxed flowers. She'll never know the difference."

Florists lose $500 million every year to drop-shippers. It's bad enough what drop-shipping does to flowers. What it does to florists is even worse - draining away $500 million of your profits every year. But Teleflora is determined to Save the Florists. How? By guaranteeing that 100% of our orders are hand-arranged and hand-delivered by independent florists like you. For more information go to saveflorists.com.

SAVE THE FLORISTS.