Here is your Christmas Boot Camp Webinar sample!
Register your shop for this important event at special SAF member pricing:
www.floralstrategies.eventbrite.com

This chart is a partial version of the one we will cover in the webinar. We will show you the full version and teach you to price and use it to boost your poinsettia sales by double digits!

Reach Tim with any questions on 917.257.9927. See you at the webinar!

Introduce your suggestion with the proper language, “As a finishing touch we can make your poinsettia more festive by

Describe the finishing touch, “…adding some (item) and (item) to the plant… (white branches, pine cones, velvet ribbons, for example)

Price it! “…for just $XX”
(don’t be afraid to charge $8, $10 or more! We will teach you to comfortably introduce the price and make bigger sales!)