

# Forewarned is Forearmed: Employee Training is Key to Data Breach Preparedness

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Webinar



The reality of data breaches is that no business can prevent itself from ever experiencing a data breach event. The reality of identity theft is that half of ID theft victims are NOT related to a financial event.

The reality of the threat landscape is that IT security experts develop new breach prevention technology, protocols and best practices every day – and yet hackers, ID theft criminals, organized crime, and corporate spies continue to breach confidential information. While information security technology is critical to every business, an equal or more important component is “cybersecurity education and awareness training for employees.” Mark Pribish will educate us on how every business can protect their organization through employee education and awareness training.



Program Host:  
Caren Shiozaki

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## About the speaker – Mark Pribish.



Mark Pribish is Vice President & ID Theft Practice Leader for Merchants Information Solutions, Inc. He is also a member of SIM’s Arizona Chapter.

Mark has 27 years of insurance and risk experience including the identify theft and data breach risk management business sectors. In his role at Merchants, he leads product line development, marketing and sales for consumer identity theft and small business data breach solutions. Prior to joining Merchants, Mark held senior level positions at AIG and Aon. He has authored hundreds of articles and is frequently interviewed by local and national media as an ID theft and data breach risk management expert. He is a graduate of the University of Dayton.

Questions? Please contact us at

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