

**PRESS RELEASE
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SHOWDOWN DISPLAYS ANNOUNCES SALES AWARD WINNERS

Las Vegas, NV (January 14, 2014) — Showdown Displays® kicked off PPAI Las Vegas with a bang! During their National Sales Meeting, they announced the 2013 sales award recipients. Awards were given out for: Independent Sales Representative and Factory Sales Representative of the Year.

Receiving the Independent Sales Representative award was: The Watson Group, which includes Bo Turner and Tina Jameson-Brown. The Watson Group services the South East region of the United States, which is where they are also headquartered. The 2013 Factory Representative of the Year was awarded to Kirsten Olson, the Key Account Representative for the Mid-Atlantic region.

“Because of fantastic talents across our organization, Showdown Displays continues to deliver and delight our distributor partners. Bo, Tina and Kirsten are tremendous examples of that talent and they personify our values and ideals to always deliver legendary customer experiences.” Stated Kevin Walsh, Showdown Displays® Senior Vice President of Sales and Marketing.

The PPAI Las Vegas Show was held January 13th-17th at the Mandalay Bay Convention Center. Showdown Displays®, an A+ SAGE and five star ASI Supplier, presented their new 2014 products and services at the show. Check out www.showdowndisplays.com for new products, services and to request your 2014 catalog.

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About Showdown Displays®

Showdown Displays® is the leading domestic manufacturer and supplier of visual communications, event and display merchandise to the Advertising Specialty and Promotional Products industries. Showdown Displays® is a subsidiary of Sign-Zone, Inc. headquartered in Ramsey, Minnesota. Showdown Displays® owns and operates a highly efficient, environmentally and socially responsible manufacturing facility in Minnesota and augments its domestic capabilities with global sourcing operations. For more information about Showdown Displays® please contact us at 888-376-7469.