

## **Get Inside Your Clients Mind at Our Membership Luncheon**

Join us on Monday for lunch and our annual membership meeting to network with your fellow SPPA members, learn about some of the new membership benefits we're offering, and hear how to get involved in our association. We will also present the Supplier of the Year, Factory Rep of the Year and Multi-Line Rep of the Year awards.

This year's membership luncheon will feature a panel of end-buyers that will give you insight on how they make their promotional products buying decisions. What are they looking for? Which products excite them? What do they use them for? Are they concerned with product safety? These questions and more will be answered by the panel.

Our panelists come from two top Birmingham agencies - Lewis Communications and Scout Branding Company. Together they represent clients (and promotional products buyers) such as Alabama Tourism, American Red Cross, Auburn University, Baptist Health System, Berry Farms, Children's of Alabama, Comp Bank, Distillers League of Alabama, Good People Brewing Company, Nashville CVB, Navigate Affordable Housing, Ruby Tuesday, Steel City Pops, Tiffin Motorhomes, and Vanderbilt.

The SPPA Membership & Awards Luncheon will be on Monday, March 17th at 11:30 am. The luncheon is at the Birmingham Marriott prior to the professional development seminars.

Buy Tickets:

<https://www.eventbrite.com/e/sppa-membership-awards-luncheon-tickets-10929942753>