

# 2017 TIRE & AUTOMOTIVE CONVENTION & EXPO



Marriott Westchase - Houston, Texas

April 20-22, 2017

CO-SPONSORED BY:

TEXAS TIRE & AUTOMOTIVE ASSOCIATION

AUTOMOTIVE SERVICE ASSOCIATION - TEXAS



## EXPO Space Reservation & Sponsorship Opportunities

We are affiliated with:  
(Please select one affiliation)

TTAA

ASA-Texas

Company: (As to appear for publication/signage) \_\_\_\_\_

Primary Contact: \_\_\_\_\_

First

Last

Person to receive Exhibitor Confirmation Packet and serve as contact for EXPO planning. You will identify your attendees at confirmation.

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: (Primary) \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: (Secondary) \_\_\_\_\_

PLEASE CHECK YOUR AREAS OF PARTICIPATION AND ENTER THE AMOUNT DUE

### SPONSORSHIP PACKAGES

The 2017 Tire & Automotive EXPO offers several Sponsorship levels to enhance your company's exposure. Sponsorship will be **recognized prominently** in level order on signage at the Convention Events and in the Convention Program. Sponsors continue to receive recognition through the year with a **Free Banner Link** to your company website from the TTAA & ASA-Texas website. Please contact us if you would like additional information.

#### Platinum Level Sponsors

Includes 10x20 Display Area; Three Full Convention Registrations; Annual Membership

\$5000

#### Welcome Reception Sponsors

Includes 10x10 Display Area; One Full Convention Registration; Annual Membership

\$2500

#### Gold Level Sponsors

Includes 10x20 Display Area; Two Full Convention Registrations; Annual Membership

\$4000

#### EXPO Happy Hour Sponsors

Includes 10x10 Display Area; One Full Convention Registration; Annual Membership

\$2500

#### Thursday Golf Classic Sponsors

Includes 10x10 Display Area; One Full Convention Registration; One Golf Registration; Annual Membership

\$3500

#### Friday Night Special Event Sponsors

Includes 10x10 Display Area; One Full Convention Registrations; Annual Membership

\$2500

**\*\*Sponsors - If you need additional booth space, contact the State Headquarters for pricing\*\***

Enter Sponsorship Package Cost \$ \_\_\_\_\_

### EXHIBIT BOOTH SPACE

#### \$750 - One 10x10 Booth Space Area (MEMBER RATE)

(Includes One Full Convention Registration. Additional company representatives will be able to register at regular convention rates)

Enter Booth Space Cost \$ \_\_\_\_\_

(If not selecting a Sponsor Package above.)

### ADDITIONAL BOOTH SPACE

Please add # \_\_\_\_\_ additional 10x10 areas to my booth space at \$300 each

Additional Space Cost \$ \_\_\_\_\_

TOTAL DUE \$

Please complete this form and return by APRIL 1, 2017. Space & Sponsorships are limited and will be confirmed with receipt of the reservation form & payment. Upon receipt, we will forward a confirmation packet for your planning purposes. You may purchase additional registrations for company representatives and will also be able to register for the Thursday Golf Tournament.

Mail completed form & payment to: State Headquarters- 4600 Spicewood Springs Road, Suite 103, Austin, Texas 78759.  
Questions? Call (800) 844-8748 or (512) 343-8604, Fax (512) 343-1530 www.asatx.org