



2018 TEXAS TIRE & AUTOMOTIVE ASSOCIATION CONVENTION

Menger Hotel • San Antonio, Texas • April 13-14, 2018

CELEBRATE TTAA

Friday, April 13

8:00 a.m. **TTAA Golf Classic – Quarry Golf Club**

6:30 p.m. **Celebrate TTAA Welcome Party**
Enjoy an evening of fun, food and friends.

Saturday, April 14

8:00 a.m. **Annual Membership Breakfast & Awards Presentation.**

Awards Presentations:

- Professional of the Year
- Supplier of the Year
- Scholarships Presentations
- Lifetime Achievement Award

9:00 a.m. **Rapid Round Tables**

- Branding Made Easy
- New Tax Reform Tips
- Retaining Your Best Employees
- 2018 Labor Law Reforms

10:00 a.m. **Creating A Unique Customer Experience**



Billy Riggs

What is that special edge that makes you different from the competition? It is creating the most unique customer experience possible. Billy is more than a mere speaker. His blend of motivation and practical takeaways is perhaps unrivaled. Powerful advice on sales, customer service, leadership, attitude and managing change flow easily into and out of his presentations.

He was voted one of America's Top Five Most Entertaining Speakers in a 2014 nationwide poll of conference attendees. He delivers a presentation that you will remember long after the TTAA event ends. Through television, radio, books, videos, and live keynotes Billy continues to spread his message.

Learn insights to set you apart from your competition.



Convention Headquarters Hotel
Menger Hotel
(800) 345-9285

204 Alamo Plaza • San Antonio, TX 78205

Visit www.texastiredealers.org for a **Hotel Reservation Link** or **Call the Menger Hotel**

Located adjacent to the Alamo, this stately Victorian-era hotel with wrought-iron balconies is on the National Register of Historic Places. The Menger Hotel is one of the best known and oldest hotels in the state of Texas. It's also said to be haunted.

Dining options include an American restaurant and the storied Menger Bar, where Teddy Roosevelt recruited Rough Riders for the Spanish-American War. There's also a spa, an outdoor heated pool, and a fitness center.

The Menger Hotel is a 3-minute walk from the famous River Walk with pubs; restaurants and shopping for every taste.

The TTAA Convention special rate is **\$149** single/double. Special rate available for reservations made by **March 23, 2018.**

REGISTER TODAY! For a Registration form or online registration visit www.texastiredealers.org
QUESTIONS? Call (800) 844-8748. See you in San Antonio!