



TEXAS TIRE DEALERS ASSOCIATION
2016 TIRE & AUTOMOTIVE CONVENTION & EXPO
 Marriott Westchase – Houston, Texas
 April 21-23, 2016

COMPLETE & RETURN BY
MARCH 25TH

EXPO Space Reservation & Sponsorship Opportunities

Company: (As to appear for publication/signage) _____

Primary Contact: _____
First Last

Person to receive Exhibitor Confirmation Packet and serve as contact for EXPO planning. You will identify your attendees at confirmation.

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____ **Email:** (Primary) _____

Phone: _____ **Fax:** _____ **Email:** (Secondary) _____

PLEASE CHECK YOUR AREAS OF PARTICIPATION AND ENTER THE AMOUNT DUE

SPONSORSHIP PACKAGES

The 2016 Tire & Automotive EXPO offers several Sponsorship levels to enhance your company's exposure. Sponsorship will be **recognized prominently** in level order on signage at the Convention Events and in the Convention Program. Sponsors continue to receive recognition through the year with a **Free Banner Link** to your company website from the TTDA website. Please contact us if you would like additional information.

- | | | | |
|--|---------------|---|---------------|
| <input type="checkbox"/> Platinum Level Sponsors
(Includes 10x20 Display Area; Three Full Convention Registrations; Annual TTDA Membership) | \$5000 | <input type="checkbox"/> Welcome Reception Sponsors
(Includes 10x10 Display Area; One Full Convention Registration; Annual TTDA Membership) | \$2500 |
| <input type="checkbox"/> Gold Level Sponsors
(Includes 10x20 Display Area; Two Full Convention Registrations; Annual TTDA Membership) | \$4000 | <input type="checkbox"/> EXPO Happy Hour Sponsors
(Includes 10x10 Display Area; One Full Convention Registration; Annual TTDA Membership) | \$2500 |
| <input type="checkbox"/> Thursday Golf Classic Sponsors
(Includes 10x10 Display Area; One Full Convention Registration; One Golf Registration; Annual TTDA Membership) | \$3000 | <input type="checkbox"/> Friday Night Special Event Sponsors
(Includes 10x10 Display Area; One Full Convention Registrations; Annual TTDA Membership) | \$2500 |

****Sponsors – If you need additional booth space, contact the TTDA Headquarters for pricing****

Enter Sponsorship Package Cost \$ _____

EXHIBIT BOOTH SPACE

\$750 – One 10x10 Booth Space Area (Member Rate)
 (Includes One Full Convention Registration. Additional company representatives will be able to register at regular convention rates)

Enter Booth Space Cost \$ _____
 (If not selecting a Sponsor Package above.)

ADDITIONAL BOOTH SPACE

Please add # _____ additional 10x10 areas to my booth space at \$300 each

Additional Space Cost \$ _____

ANNUAL TTDA MEMBERSHIP FEE

\$145 – Only the Sponsorship Packages include TTDA Annual Membership Dues. Our exhibitors are required to be TTDA Members. If your membership is not current, Please include your annual membership dues with your payment

TTDA Membership \$ _____

TOTAL DUE \$

Please complete this form and return by MARCH 25, 2016. Space & Sponsorships are limited and will be confirmed with receipt of the reservation form & payment. Upon receipt, we will forward a confirmation packet for your planning purposes. You may purchase additional registrations for company representatives and will also be able to register for the Thursday Golf Tournament.