



TEXAS TIRE DEALERS ASSOCIATION

2014 TIRE & AUTOMOTIVE EXPO

April 23 – 25, 2014

Town Square Marriott at Sugar Land



Sponsorship/Exhibit Opportunities

The 2014 Tire & Automotive EXPO offers opportunities for increased exposure and participation for your company. In addition to exhibit tables, there are several Sponsorship Levels that permit companies of all sizes to take part in the convention without the added expense of setting up large exhibit booths. Sponsors will be recognized prominently in level order on signage at Convention events and in the Convention program. Our Convention Sponsors continue to receive recognition throughout the year with a free link to your company from the TTDA or TIAA websites and printed publications. Please Note: The EXPO is designed as a table top exhibit. Please contact us if you have questions.

YES, please reserve the following Sponsorship and/or Table for our company.

** I am Affiliated with:* **TTDA** or **TIAA** (Please check just one affiliation)

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First Name: _____ Last Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

PLATINUM CONVENTION SPONSOR **\$5000** **GOLD CONVENTION SPONSOR** **\$4000**

The Platinum Sponsor will receive one display table on Thursday; Three full convention registrations, three golf registrations. One comp TTDA or TIAA membership; Banner Ad on the TTDA & TIAA websites with a link to your company website.

The Gold Sponsor will receive one display table on Thursday; Two full convention registrations, two golf registrations. Banner Ad on the TTDA & TIAA websites with a link to your company website.

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GOLF CLASSIC SPONSOR **\$2500** **LADIES EVENT SPONSOR** **\$2500**

The Golf Classic Sponsor will receive one display table on Thursday; One full convention registration; One Golf Classic registration. Banner Ad on the TTDA & TIAA websites with a link to your company website.

The Ladies Event Sponsors will receive one display table on Thursday; One full convention registration. Banner Ad on the TTDA & TIAA websites with a link to your company website.

HAPPY HOUR WITH THE EXHIBITORS **\$2500** **FRIDAY SPECIAL EVENT SPONSOR** **\$2500**

The Happy Hour Sponsors will receive one display on Thursday; One full convention registration. Banner Ad on the TTDA & TIAA websites with a link to your company website.

The Friday Special Event Sponsors will receive one display table on Thursday; One full convention registration. Banner Ad on the TTDA & TIAA websites with a link to your company website.

WELCOME RECEPTION **\$2500** **DISPLAY TABLE** **\$650**

President's Reception Sponsor will receive one display table on Thursday; One full convention registration. Banner Ad on the TTDA & TIAA websites with a link to your company website.

The Exhibitors will receive one display table to be located in the General Session area on Thursday. One full convention registration.

Once we receive your registration, we will forward a confirmation packet for your planning purposes. You will have the opportunity to purchase additional registrations for company representatives above the number allotted with your registration and will also be able to register for additional events including the Wednesday Golf Tournament & Thursday Evening Event.